

TENNESSEE VALLEY

# 2019

CLEAN MARINAS





PICKWICK LANDING STATE PARK MARINA • PICKWICK DAM, TENNESSEE • PICKWICK LAKE

## To Our Marina Partners

Educating the thousands of recreational users of TVA waterways is an important part of preserving and protecting the lakes and rivers across our service area. Education – both receiving it and sharing it – is something we can always strive to do better. If you want to be a Tennessee Valley Clean Marina, getting your customers to change their behavior will go a long way in helping you get there or stay there. Sometimes, just a small shift in behavior will go a long way in protecting the water quality of the Tennessee River. All it takes is a little knowledge and a willingness to make a few changes to routines.

For this calendar, the focus is on public education and things you can do to change your customers' decisions and behaviors so they have a positive impact on water quality. We all benefit – marinas, customers, the entire Tennessee Valley – when we work together to educate each other, practice what we learn and encourage others to help keep our waters clean.

The Tennessee Valley Clean Marina Program recognizes the marinas that go a step further to protect our water resources and ensure clean water is available to future generations. I'd like to thank all of our certified Clean Marinas for taking those extra steps and encourage others to consider pursuing certification. Together, we can help keep our lakes and reservoirs pristine so that our children and grandchildren will be able to enjoy them just as we do today.

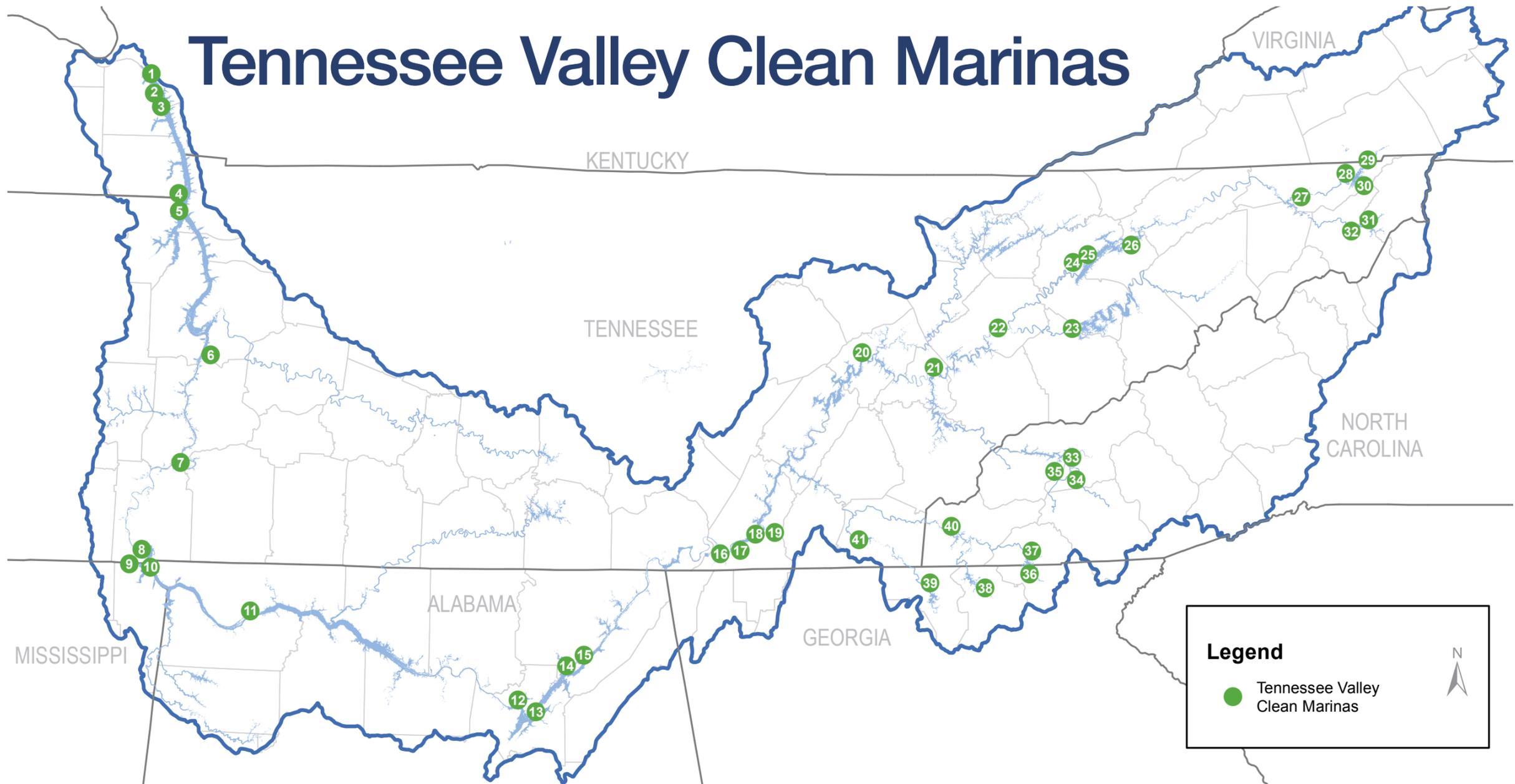
**David Bowling**

*Vice President, Land, River Management and Environmental Compliance*



COVER PHOTO: WATAUGA LAKESHORE RESORT AND MARINA  
HAMPTON, TENNESSEE • WATAUGA LAKE

# Tennessee Valley Clean Marinas



ID	Name	Reservoir
1	Lighthouse Landing Resort and Marina	Kentucky
2	Big Bear Resort and Marina	Kentucky
3	Hester's Resort and Marina LLC	Kentucky
4	Lakeview Cottages and Marina	Kentucky
5	Paris Landing State Park Marina	Kentucky
6	Cuba Landing Marina	Kentucky
7	Riverstone Marina	Kentucky
8	Pickwick Landing State Park Marina	Pickwick
9	Aqua Yacht Harbor	Pickwick
10	Grand Harbor Marina	Pickwick
11	Florence Harbor Marina	Pickwick
12	Sunrise Marina	Guntersville
13	Lake Guntersville Marina and Sailing Club	Guntersville

ID	Name	Reservoir
14	Goose Pond Colony Resort Marina	Guntersville
15	Jackson County Park Marina	Guntersville
16	Erwin Marine Riverfront	Nickajack
17	Chickamauga Marina	Chickamauga
18	Gold Point Yacht Harbor	Chickamauga
19	Island Cove Marina	Chickamauga
20	Caney Creek Marina	Watts Bar
21	Fort Loudon Marina	Fort Loudoun
22	Volunteer Landing Marina	Fort Loudoun
23	Mountain Cove Marina	Douglas
24	Greenlee of May Springs	Cherokee
25	Greenlee Campground, RV and Marine	Cherokee
26	Fall Creek Marina	Cherokee
27	Boone Lake Marina	Boone

ID	Name	Reservoir
28	Laurel Marina	South Holston
29	Painter Creek Marina	South Holston
30	Friendship Marina	South Holston
31	Cove Ridge Marina	Watauga
32	Watauga Lakeshore Resort and Marina	Watauga
33	Alarka Boat Dock	Fontana
34	Almond Boat and RV Park	Fontana
35	Prince Boat Dock	Fontana
36	Boundary Waters Resort and Marina	Chatuge
37	The Ridges Marina	Chatuge
38	Nottely Marina	Nottely
39	Lake Blue Ridge Marina	Blue Ridge
40	Mountain View Marina	Hiwassee
41	Lake Ocoee Inn and Marina	Parksville

This map reflects the certified marinas at the time of printing. Several marinas are working on first time certification and recertification. For the most current list of Tennessee Valley certified marinas, check our website at [www.tva.com/cleanmarinas](http://www.tva.com/cleanmarinas).

The Tennessee Valley Authority created this program to support and recognize marina operators and owners who are voluntarily striving to protect the water resources of the Tennessee Valley and to promote environmentally responsible marina and boating practices. This program is a way for TVA to recognize those marinas that go a step further to protect the water resource and ensure clean water is available to future generations.



**This program scores marinas on seven topic areas. In each of the categories listed below a marina must complete 75 percent of the recommended actions in order to be considered for certification:**

**Sewage Management**

Raw or improperly treated sewage contains an assortment of pathogens, chemicals and nutrients, many of which pose a serious threat to human health and the aquatic environment.

**Fuel Management**

Spilled fuel creates a barrier to oxygen movement across the water surface, coats the leaves of aquatic plants, discolors boat hulls and dock supports, and deteriorates Styrofoam.<sup>®</sup>

**Solid Waste and Petroleum Recycling/Disposal**

Trash and litter can be environmentally damaging and aesthetically displeasing.

**Vessel Operation, Maintenance and Repair**

Debris, drips and spills from vessel cleaning, maintenance and repair can end up in the water when it rains or snows. Paint chips, metal filings, petroleum products and cleaning solvents can be toxic to aquatic life.

**Marina Siting, Design and Maintenance**

Locating marina structures so that they take advantage of existing water and wind currents and natural topography can make property maintenance easier.

**Storm Water Management and Control**

Storm runoff from parking lots, maintenance and repair areas and shorelines transports many pollutants to the lake. Some float on the water and some sink, but they all impact the aquatic environment.

**Public Education**

A boating public that understands the causes, sources and effects of pollution is more likely to want clean water to play in.

**How to get certified**

Ninety marinas have been certified since the start of the program in 2002. Certification is good for two years until renewal. After the first renewal, recertification is required every four years.

Has your certification lapsed? Not sure? Check our website – all currently certified marinas are listed – or review your certificate. Are you interested in getting your certification renewed or have you never been certified and would like to be?

The process is easy – just give us a call. You can find the guidebook and checklist on our website. If you are really pressed for time, we will fill your checklist out for you – it takes about two hours. More than likely you are already doing many of the actions on the checklist, so don't think it will cost you a lot to be certified. If you have questions, let us know.

Call TVA's Public Land Information Center today to get started at 1-800-882-5263 or visit [www.tva.com/plic](http://www.tva.com/plic).

# JANUARY

## 2019



VOLUNTEER LANDING MARINA · KNOXVILLE, TENNESSEE · FORT LOUDOUN LAKE

### Clean Marina Programs

For message ideas and general information check out other Clean Marina programs. Many states have clean marina programs – check their websites for brochures, posters, messages, videos, etc., to pass on to your patrons. For a list of and links to clean marina programs in the United States, visit [www.boatus.org/clean-boating/clean-marinas/](http://www.boatus.org/clean-boating/clean-marinas/).

Test your knowledge and name this reservoir: \_\_\_\_\_



See answers on the month of December calendar.

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# FEBRUARY

## 2019



THE RIDGES MARINA · HIWASSEE, GEORGIA · CHATUGE LAKE

### Other Marinas

Tap into resources and messages from other marinas (sign up for newsletters, friend on Facebook, check out their websites, etc.); repost, like and share; you all want the same thing – clean water for the long term.

Test your knowledge and name this reservoir: \_\_\_\_\_



See answers on the month of December calendar.

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# MARCH

## 2019



CHICKAMAUGA MARINA · CHATTANOOGA, TENNESSEE · CHICKAMAUGA LAKE

### Train Your Staff

Look to your staff – they are in an excellent position to be role models for the desired behaviors you seek in your patrons. Make sure they are aware of the desired behaviors. With training they can even weave some of the desired behaviors into conversations when pumping fuel or making a sale.

Test your knowledge and name this reservoir: \_\_\_\_\_



See answers on the month of December calendar.

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# APRIL

## 2019



WATAUGA LAKESHORE RESORT AND MARINA · HAMPTON, TENNESSEE · WATAUGA LAKE

### Make It Easy

You should make it easy for your customers to implement the desired behaviors – they are more likely to make the change. For example, if you have a problem with cigarette litter, place a receptacle where you see most of the waste. Once people start using it, it can be slowly moved to a different location, if necessary.

Test your knowledge and name this reservoir: \_\_\_\_\_



See answers on the month of December calendar.

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# MAY

## 2019



FALL CREEK MARINA · RUSSELLVILLE, TENNESSEE · CHEROKEE LAKE

### Brainstorm

During staff meetings, brainstorm ways to improve desired behaviors in customers/staff; implement a suggestion program. Use crowdsourcing as a way to gather suggestions/ideas and let your customers/staff vote on the options.

Test your knowledge and name this reservoir: \_\_\_\_\_



See answers on the month of December calendar.

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5 <small>CINCO DE MAYO</small>	6	7	8	9	10	11
12 <small>MOTHER'S DAY</small>	13	14	15	16	17 <small>NATIONAL WEAR YOUR LIFE JACKET TO WORK DAY</small>	18 <small>ARMED FORCES DAY</small>
19	20	21	22	23	24	25
26	27 <small>MEMORIAL DAY</small>	28	29	30	31	

# JUNE

## 2019



GREENLEE OF MAY SPRINGS · RUTLEDGE, TENNESSEE · CHEROKEE LAKE

### Share Ideas

Form or join local/regional marina associations and encourage their assistance; meet with other marinas; find out what they are doing and how.

Test your knowledge and name this reservoir: \_\_\_\_\_



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# JULY

## 2019



SHOOK'S MARINA · MURPHY, NORTH CAROLINA · HIWASSEE LAKE

### Update Messages

Review and update your signage, making sure the messages reflect desired behaviors and are easy to read; move signs around to get more coverage with fewer signs.

Test your knowledge and name this reservoir: \_\_\_\_\_



See answers on the month of December calendar.

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	1	2	3	4	5	6
7	8	9	10	11 <small>INDEPENDENCE DAY</small>	12	13
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21	22	23	24	25	26	27
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30	31					

# AUGUST

## 2019



PARIS LANDING STATE PARK MARINA • BUCHANAN, TENNESSEE • KENTUCKY LAKE

### Host Events

Host an annual event that lets boaters try green products (many companies will send free samples). Designate a section of your ship store for green products and stock with non-toxic, biodegradable products – when looking for products start here: [www.epa.gov/saferchoice](http://www.epa.gov/saferchoice).

Test your knowledge and name this reservoir: \_\_\_\_\_



See answers on the month of December calendar.

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY																																																																																																		
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# SEPTEMBER

## 2019

GOOSE POND COLONY RESORT MARINA · SCOTTSBORO, ALABAMA · GUNTERSVILLE LAKE

### Check TVA's Website

A great place to start for message ideas is on TVA's website. Every boater can benefit from clean boating tips on how to reduce their impact on water quality to enhance and extend their own experience on the water. There are 26 tips in seven different categories – you could focus on a different category each month. Find out more about specific topics online or in the Tennessee Valley Clean Marina guidebook. Visit [www.TVA.com](http://www.TVA.com); search Clean Boating.

Test your knowledge and name this reservoir: \_\_\_\_\_.



See answers on the month of December calendar.

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ROSH HASHANAH BEGINS					<table border="1"> <thead> <tr> <th colspan="7">AUGUST 2019</th> <th colspan="7">OCTOBER 2019</th> </tr> <tr> <th>S</th><th>M</th><th>T</th><th>W</th><th>T</th><th>F</th><th>S</th> <th>S</th><th>M</th><th>T</th><th>W</th><th>T</th><th>F</th><th>S</th> </tr> </thead> <tbody> <tr> <td>4</td><td>5</td><td>6</td><td>7</td><td>8</td><td>9</td><td>10</td> <td>6</td><td>7</td><td>8</td><td>9</td><td>10</td><td>11</td><td>12</td> </tr> <tr> <td>11</td><td>12</td><td>13</td><td>14</td><td>15</td><td>16</td><td>17</td> <td>13</td><td>14</td><td>15</td><td>16</td><td>17</td><td>18</td><td>19</td> </tr> <tr> <td>18</td><td>19</td><td>20</td><td>21</td><td>22</td><td>23</td><td>24</td> <td>20</td><td>21</td><td>22</td><td>23</td><td>24</td><td>25</td><td>26</td> </tr> <tr> <td>25</td><td>26</td><td>27</td><td>28</td><td>29</td><td>30</td><td>31</td> <td>27</td><td>28</td><td>29</td><td>30</td><td>31</td><td></td><td></td> </tr> </tbody> </table>	AUGUST 2019							OCTOBER 2019							S	M	T	W	T	F	S	S	M	T	W	T	F	S	4	5	6	7	8	9	10	6	7	8	9	10	11	12	11	12	13	14	15	16	17	13	14	15	16	17	18	19	18	19	20	21	22	23	24	20	21	22	23	24	25	26	25	26	27	28	29	30	31	27	28	29	30	31		
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# OCTOBER

## 2019



CANEY CREEK MARINA · HARRIMAN, TENNESSEE · WATTS BAR LAKE

### Post Messages

Identify areas where customers stand in line or wait and mount signs or install a monitor that scrolls clean boating messages.

Test your knowledge and name this reservoir: \_\_\_\_\_



See answers on the month of December calendar.

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# NOVEMBER

## 2019



LAKE BLUE RIDGE MARINA · BLUE RIDGE, GEORGIA · BLUE RIDGE LAKE

### Enforce the Rules

Consistently enforcing your rules lets customers know you are serious about clean water.

Test your knowledge and name this reservoir: \_\_\_\_\_



See answers on the month of December calendar.

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY																																																																																				
<p>OCTOBER 2019</p> <table border="1"> <tr><td>S</td><td>M</td><td>T</td><td>W</td><td>T</td><td>F</td><td>S</td></tr> <tr><td></td><td></td><td>1</td><td>2</td><td>3</td><td>4</td><td>5</td></tr> <tr><td>6</td><td>7</td><td>8</td><td>9</td><td>10</td><td>11</td><td>12</td></tr> <tr><td>13</td><td>14</td><td>15</td><td>16</td><td>17</td><td>18</td><td>19</td></tr> <tr><td>20</td><td>21</td><td>22</td><td>23</td><td>24</td><td>25</td><td>26</td></tr> <tr><td>27</td><td>28</td><td>29</td><td>30</td><td>31</td><td></td><td></td></tr> </table>	S	M	T	W	T	F	S			1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31			<p>DECEMBER 2019</p> <table border="1"> <tr><td>S</td><td>M</td><td>T</td><td>W</td><td>T</td><td>F</td><td>S</td></tr> <tr><td>1</td><td>2</td><td>3</td><td>4</td><td>5</td><td>6</td><td>7</td></tr> <tr><td>8</td><td>9</td><td>10</td><td>11</td><td>12</td><td>13</td><td>14</td></tr> <tr><td>15</td><td>16</td><td>17</td><td>18</td><td>19</td><td>20</td><td>21</td></tr> <tr><td>22</td><td>23</td><td>24</td><td>25</td><td>26</td><td>27</td><td>28</td></tr> <tr><td>29</td><td>30</td><td>31</td><td></td><td></td><td></td><td></td></tr> </table>	S	M	T	W	T	F	S	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31								1	2
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# DECEMBER

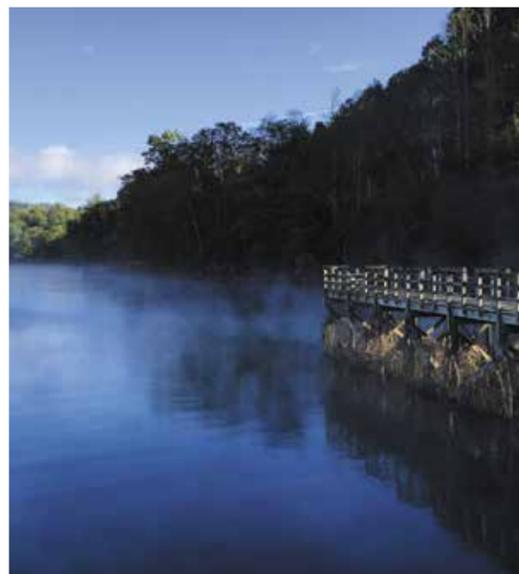
## 2019



FRIENDSHIP RESORT AND MARINA · BRISTOL, TENNESSEE · SOUTH HOLSTON LAKE

### Contests

Get your customers involved through contests. For example, the family that picks up the most litter along the shoreline receives a reward (free slip rental for a month, five gallons of fuel, ice cream for the family, a marina T-shirt, etc.). Keep in mind that the bigger and more meaningful the prize, the more participation you are likely to generate.



**Reservoir answers:**

- January: Chatuge
- February: Cherokee
- March: Douglas
- April: Watauga
- May: Fontana
- June: South Holston
- July: Guntersville
- August: Norris
- September: Hiwassee
- October: Nickajack
- November: Kentucky
- December: Watauga

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28 <small>FIRST DAY OF WINTER</small>
<small>HANUKKAH BEGINS</small>		31	<small>CHRISTMAS</small>			
29	30 <small>HANUKKAH ENDS</small>		<small>NEW YEAR'S EVE</small>		<small>NOVEMBER 2019</small> <small>S M T W T F S</small> <small>1 2</small> <small>3 4 5 6 7 8 9</small> <small>10 11 12 13 14 15 16</small> <small>17 18 19 20 21 22 23</small> <small>24 25 26 27 28 29 30</small>	<small>JANUARY 2020</small> <small>S M T W T F S</small> <small>1 2 3 4</small> <small>5 6 7 8 9 10 11</small> <small>12 13 14 15 16 17 18</small> <small>19 20 21 22 23 24 25</small> <small>26 27 28 29 30 31</small>



LOUISVILLE LANDING MARINA · LOUISVILLE, TENNESSEE · FORT LOUDOUN LAKE

### JANUARY 2020

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### FEBRUARY 2020

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### MARCH 2020

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### APRIL 2020

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### JULY 2020

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### AUGUST 2020

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### SEPTEMBER 2020

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### OCTOBER 2020

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### NOVEMBER 2020

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### DECEMBER 2020

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Do you have a question about TVA Public Land?  
**Call 1-800-882-5263**

**PUBLIC LAND** | MONDAY – FRIDAY  
**INFORMATION CENTER** | 8:00 A.M. – 6:00 P.M. EST  
7:00 A.M. – 5:00 P.M. CST

email: [plic@tva.com](mailto:plic@tva.com) • website: [www.tva.com/plic](http://www.tva.com/plic)