

# Economic Development



TVA works to attract new companies and investments to the region, engage existing business and industries, and serve with our partners to help communities prepare for economic growth.

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## **\$45.9 Billion and 326,000 Jobs**

Projected capital investments in the region from TVA economic activity over the past five years, expected to create more than 91,000 jobs and retain nearly 235,000 jobs

## **\$8.9 Billion and 52,700+ Jobs**

In FY 2024 alone, expected to create 10,300 new jobs in the Valley region and retain nearly 42,400 jobs

## **Top Utility in Economic Development 19 Consecutive Years**

By Site Selection Magazine

## **Notable Wins in FY 2024**

Orano, Toyota Motor Manufacturing, Avancez, Amazon, PPG, Greenheck Group, Leapheart, Ashley Furniture

## **Rural Development**

Rural Leadership Institute / Rural Certified Communities

## **Telework Technology Grant**

Assistance for rural or economically distressed communities to enhance technology capabilities that support remote work opportunities

## **Technical Services**

Site evaluations and master planning, 3D renderings, video, photography, virtual reality

## **Product Development**

Financial support for communities to make sites and buildings more marketable for companies to locate and grow

## **Workforce Analytics Company Research**

Support communities in providing information for company prospects

## **Community**

Training and development, facilitation services, leadership training, workforce training, young talent development