

# Economic Development



TVA works to attract new companies and investments to the region, engage existing business and industries, and serve with our partners to help communities prepare for economic growth.

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## **\$44 Billion and 311,000 Jobs**

Projected capital investments in the region from TVA economic activity over the past five years, expected to create more than 81,000 jobs and retain nearly 230,000 jobs

## **\$6.6 Billion and 52,500 Jobs**

In FY 2025 alone, expected to create 9,300 new jobs in the Valley region and retain about 43,200 jobs

## **Top Utility in Economic Development 20 Consecutive Years**

By Site Selection Magazine

## **Notable Announcements in FY 2025**

Oklo, Barrett Firearms, GE Aerospace, Hitachi Energy, MAHLE, U.S. Space Command

## **Targeted Industry Recruitment**

Focused recruiting of specific industry sectors based on the Valley's location, natural assets and market demand

## **Regional Development**

Provide assistance to communities to support industry retention and expansion in 15 designated territories across the Valley

## **Product Development**

Programs to support improvement of sites and buildings in the Valley, enhancing communities' marketability in efforts to attract new jobs and capital investment

## **Technical Services**

Mapping and site evaluations, 2D and 3D site plan renderings, and conceptual visualization to support site selection

## **Research**

Provide data analytics for communities and company prospects

## **Community**

Customized training and development, facilitation services, leadership training, workforce training, young talent development