# Tennessee Valley Authority (TVA) Regional Resource Stewardship Council February 25 and 26, 2014 Meeting Minutes

The Tennessee Valley Authority Regional Resource Stewardship Council (RRSC or Council) was convened for the second meeting of its seventh term at 8:07 A.M. on February 25, 2014, at the TVA West Tower Auditorium, Knoxville, Tennessee. A quorum was present. Designated Federal Officer, Dr. Joe Hoagland, and RRSC Chair, Russ Townsend, began the meeting by welcoming the group.

#### **Council members present:**

- Russ Townsend, Chair
- Greg Cable
- Karl Dudley
- Phil Hazle
- Brock Hill
- Mark Hommrich
- Mark Iverson
- Mitch Jones
- Avis Kennedy
- Brad Kreps
- Tom Littlepage
- Gary Myers
- Will Nelson
- Jack Simmons

- Joe Hoagland
- Beth Keel
- Kelly Love
- Duncan Mansfield
- Kendra Mansur
- Lee Matthews
- Jeff McKenzie
- Mark McNeely
- Heather Montgomery
- Shannon O'Quinn
- Mary Margret Painter
- Martha Podren
- Hugh Standridge
- Rebecca Tolene
- Liz Upchurch
- Millie Warren

#### **TVA Staff present:**

- David Bowling
- Terry Cheek
- Cathy Coffey
- Evan Crews
- Bucky Edmondson
- Suzanne Fisher
- Tina Guinn
- Tiffany Foster
- Jerry Fouse
- Heather Hart
- Rebecca Hayden-Morgan
- Hill Henry

#### **TVA Office of Inspector General**

Sylvia Whitehouse

#### **Facilitator**

• Lee Matthews (TVA Staff)

#### Members of the Public:

- Angela Howard
- Bernie Ilgner
- Ed Marcum
- Don Simmons
- Seth Sullivan

<u>Welcoming Comments</u> -- Russ Townsend, RRSC Chair; Joe Hoagland, RRSC Designated Federal Officer (DFO), Lee Matthews, Facilitator

**Lee Matthews** (Matthews) welcomed the group and mentioned RRSC Chair Russ Townsend and DFO Joe Hoagland will provide opening comments. He referred to the agenda to apprise the RRSC what it should expect from the meeting.

**Joe Hoagland** (Hoagland) also welcomed the group and provided orientation to use of microphones and mentioned that TVA is recording the meeting. Some time had transpired since the RRSC last met, and Hoagland stated that TVA is looking forward to Council advice and participation.

Hoagland also provided RRSC outgoing member recognition and announced some changes:

- Bill Forsyth is retiring from the Council. He has been on the Council for 7 terms and over 13 years, and we appreciate his service. Bill could not be here today, and again, TVA greatly appreciates his contributions.
- Replacing Bill is Greg Cable, Graham County Manager, from Graham County, North Carolina. TVA welcomed Bill and looks forward to working with you.
- Bob Martineau has served on the RRSC served since 2011. Recently he has joined the TVA Regional Energy Resource Council and has rotated off the RRSC.
- TVA welcomed Tennessee Department of Environment and Conservation (TDEC) Deputy Commissioner, Brock Hill, who replaced Bob on the RRSC.
- TVA welcomed Gary Myers to his first RRSC Meeting. TVA appreciates his willingness to serve and looks forward to a long term of service.
- Karl Dudley is also leaving the RRSC. He has also been with us since 2002 and has been very active. TVA deeply appreciates his commitment to this Council. Hoagland presented Dudley with a clock in recognition of his service.

**Hoagland** expressed appreciation for all of the Council members for the advice they have given over the years.

**Hoagland** discussed the agenda for the day which included hearing from the new Vice President of Natural Resources, Rebecca Tolene, about out stewardship strategy, updates about our Natural Resource Plan (NRP) and partnership-based progress that is in alignment with advice provided by the RRSC in the past.

**Matthews** provided a safety moment about what to do in the event of a building emergency. He also discussed meeting protocols which included asking people to indicate their desire to speak by their turning name card on its side. In addition, Matthews relayed that, as a Federal Advisory Committee Act (FACA) Council, there are specific rules that the RRSC operates under including protocols for meeting announcement, minutes, voting and discussion.

#### **DFO Briefing** -- Joe Hoagland

**Hoagland** discussed the approval of the eighth term of the RRSC and the extension of the current membership for an eighth term.

He also provided an update on the Trout Sustainable Funding Initiative and discussed that that advice from the Council was very helpful. Council commented that a new representative from the RRSC may be needed to replace Mr. Forsyth on this initiative.

**Council Chair Townsend** expressed appreciation to the Council and to outgoing members for their service. He also welcomed the new RRSC members.

<u>Natural Resource Plan Update: Natural Areas Program</u>—TVA Staff: Evan Crews, TVA Senior Manager of Natural Resources Management; Heather Hart, TVA Biologist in Natural Areas

**TVA Staff** provided the NRP update covering guidelines, assessment, projects, and results in multiple resource areas such as biologic, recreation, etc. TVA is working toward developing implementing guidelines; assessing resources using the Land Condition Assessment; monitoring conditions; and developing additional databases to track and store data.

TVA Staff provided an overview of TVA Natural Areas

(<a href="http://www.tva.com/rrsc/readingroom7/index.htm">http://www.tva.com/rrsc/readingroom7/index.htm</a>) and informed the Council there are a total of 157 natural areas on TVA public land covering 15,900 acres consisting of the following:

- 33 Small Wild Areas which have significant visual resources, formal trails and backcountry camping and are promoted to the public.
- 6 Ecological Study Areas for research by academic institutions.
- 112 Habitat Protection Areas, established to protect rare / endangered species. They are not promoted to the public.
- 6 Wildlife Observation Areas managed in cooperation with Tennessee Wildlife Resources Agency.

The TVA Natural Areas program began in the 1980's. It is part of the NRP (Goal 5). Goals of the NRP include identifying and protecting natural areas, providing high quality recreation in natural areas, providing for research and environmental education of natural areas, and developing partnerships and outreach for natural areas.

**Council** inquired and discussed the ways in which TVA conducts monitoring and coordination with the Tennessee Valley states, the status of resource inventory work and the value of partnerships.

**Council** noted that conservation land management is enhanced by partners with neighboring lands where it may lead to additional conservation easements.

**Council** asked how TVA tracks utilization on trails. **TVA Staff** responded that TVA has staff in the field that visit areas frequently and have a pretty good sense of areas receiving the most use.

**Council** commented that TVA faces a challenge of public awareness including what the public can do / cannot do on TVA land. Greater awareness is needed.

<u>Stewardship Strategy</u>-- Rebecca Tolene, TVA Vice President of Natural Resources and Real Property Services

**Rebecca Tolene** (Tolene) stated that she and her team handle the Natural Resources and Real Property activities for TVA and that she also supports the TVA Board of Directors (TVA Board). She emphasized how important the advice is from this Council and that it is held in high esteem. She said that the External Relations Committee of the TVA Board is aware of this meeting and looks forward to advice from the group.

Tolene further stated that TVA is working diligently to implement the NRP. Ultimately, she stated, that TVA holds public lands in trust for the people. The river delivers freight, provides boating and swimming opportunities, and allows critical habitat to flourish. TVA manages these benefits associated with the river and also provides flood reduction and power generation in addition to other critical responsibilities. She stated that if the RRSC or the public visit reservoirs in the Tennessee Valley, the RRSC and the public will see the fruits of TVA's efforts to protect the history of the areas, balance shoreline demands, and provide recreation, etc.

Tolene discussed TVA's strategic imperatives and stated which included keeping rates as low as feasible. TVA's power system is self-financing. All Natural Resource activities are sustained through rates. TVA must always continue to improve and reflect upon how TVA implements its stewardship activities. Partnerships are a form of efficiency.

She discussed that today's meeting should demonstrate to the RRSC that TVA used the Council's past partnership recommendations and input. The next RRSC meeting will focus on river stewardship.

### Introduce Advisory Session Topic -- Joe Hoagland

**Hoagland:** Presented advice topics and discussion questions:

- 1. How would you assess TVA's implementation of our stewardship strategy and stewardship work? Are there other considerations we should take into account? What additional areas/stewardship activities could we focus on to benefit the Tennessee Valley (Valley) and the resources?
- 2. What guidance can you provide on prioritization among the Natural Resource Plan areas?
- 3. How can TVA best leverage our stewardship focus to bring more and enthusiastic partners to the table? What potential partners should we endeavor to engage?
- 4. How can TVA increase awareness about our stewardship work among public stakeholders and customers? What methods of public outreach would be most effective?

**Hoagland** asked if there are other areas we should take in consideration to benefit the Valley and the resources and about priorities.

**Council** engaged in a discussion about funding for TVA and TVA partnerships, and whether there is a dedicated focus on partnerships planning and maintenance within TVA. Council also discussed the level of awareness by the public in the use of public lands and the history of TVA.

<u>Natural Resources Partnerships Focus</u>—TVA Staff: Rebecca Hayden-Morgan, TVA Manager, Natural Resources Management; Martha Podren, TVA Program Manager, Partners and Strategy Initiatives; Shannon O'Quinn; Hugh Standridge; Tiffany Foster

**TVA Staff discussed** partnerships on TVA lands and the importance and benefits they provide. Partners include local organizations, local governments, and state governments. **TVA Staff** provided examples of successful partnerships including Jackson Island, Phipps Bend, the Cottonport Wildlife Management Area, and the Charleston Cypress Stand as examples. (<a href="http://www.tva.com/rrsc/readingroom7/index.htm">http://www.tva.com/rrsc/readingroom7/index.htm</a>)

**TVA Staff** also provided some overview into areas with intensive use and overuse to introduce management activities to improve conditions.

**Council** discussed some specific comments and suggestions to engage the Federally Recognized Tribes (Tribes) for educational and preservation partnership opportunities. The Council also discussed the use of private management companies or volunteers to help manage TVA public areas.

#### Reservoir Clean ups

**TVA Staff** provided an overview of TVA's "Clean-up" program. The goals are three-fold: support current partners, prevent litter, and build momentum for new citizen clean-ups. TVA has long-standing relationships with many partners including the Chattanooga River Rescue, the Knoxville River Rescue, and the South Holston River Clean-up. (<a href="http://www.tva.com/rrsc/readingroom7/index.htm">http://www.tva.com/rrsc/readingroom7/index.htm</a>)

**Council** asked about the support TVA provides groups and suggested that food can also incentivize volunteer groups to participate. TVA Staff responded that support varies by group and what they need to successfully host their clean-up event. TVA Staff further discussed that TVA is able to provide some food to help incentivize volunteer participation.

**Council** asked about the current level of awareness and what could be done to raise awareness. TVA Staff responded that communities who have litter officers are good partners and that they are working to expand media coverage to raise awareness. TVA Staff further described interest to expand work with youth and faith-based groups, as examples.

**Council** asked questions about the Palmers' Informal Recreation Area and its primary users. TVA Staff responded that it has a variety of users, and that TVA is monitoring is to protect the resources and encourage sustainable use. Council further commented that the economy changes may drive some changes in use of the area.

#### Watershed Protection and Improvements

TVA Staff provided an overview of TVA's Watershed Protection and Improvements project and partnerships. TVA Staff informed the RRSC that the Tennessee River is an internationally significant watershed and is biologically diverse with 247 types of fish and 100 mussels. The Watershed Protection and Improvement project focuses on specific watersheds: the Clinch-Powell Rivers; Duck River; Elk River; Paint Rock; and Bear Creek. These locations were selected to focus on due to the biodiversity and partnerships in place. (http://www.tva.com/rrsc/readingroom7/index.htm)

**Council** discussed the types of projects and methods used to improve conditions such as native grasses and tree planting. It also discussed that performance measures are helpful to quantify benefits and justify the expenditures. In addition, it would be good to have the data to publicize the results. TVA Staff responded that this project uses TVA's fish and benthic data and uses Tennessee Department of Environment and Conservation data where available as well.

Council further discussed the importance of adding public stream access, where reasonable, to these types of projects.

#### Shoreline Stabilization

**TVA Staff** also talked about TVA's Shoreline Stabilization program. TVA manages 11,000 miles of shoreline. In the 1990s, TVA assessed the shorelines for erosion. Over 100 miles are eroding, and there are impacts to natural and cultural resources. There are 15 projects this year. Typically TVA provides the materials for the project and the partner installs the materials. (http://www.tva.com/rrsc/readingroom7/index.htm)

**Council** praised TVA's long standing leadership in steam restoration and methods, especially related to cultural resource sites where hard armoring protects sites from erosion and looting. It suggested that TVA could build on this leadership to gain additional partnership funding.

**Council** also discussed challenges for property owners who face erosion including issues with permitting from various agencies beyond TVA, and the Council had questions around the ability to reclaim land that has eroded. **TVA Staff** responded that each situation is different and we can discuss more individually.

#### **Developed Recreation Areas**

**TVA Staff** provided an overview of TVA's work on Developed Recreation areas. TVA promoted Developed Recreation areas for years and worked with cities, counties and states to increase tourism and economic opportunities. Partners help with maintenance, patrols, etc. of the Developed Recreation areas. TVA provides technical expertise to the partners. (<a href="http://www.tva.com/rrsc/readingroom7/index.htm">http://www.tva.com/rrsc/readingroom7/index.htm</a>)

TVA's 2014 focus on Developed Recreation is to identify and respond to issues (such as piers, ramps, etc.), provide a wide geographic distribution and improve universal access at sites. TVA is working with state agencies and county and city partners. Most of the projects currently

provide safety repair and/or expansion and Americans with Disability Act (ADA) universal access upgrades to existing facilities.

#### Public Outreach

**TVA Staff** provided an overview of TVA's Public Outreach program. **TVA Staff** discussed that TVA has a broad definition of public outreach that includes working with partners to increase awareness and appreciation of natural and cultural resources. (http://www.tva.com/rrsc/readingroom7/index.htm)

**TVA Staff** provided an overview of the Tim's Ford Blueway Reservoir Water Trail, the Geotourism project with National Geographic, the Muscle Shoals Interpretive area and Little Cedar Mountain.

**Council** provided suggestions for increasing partnerships specifically with tribal collaboration for these types of projects. The Council also discussed the need to protect cave and sinkhole resources. **TVA Staff** responded that trails are routed away from caves, and they are not highlighted. Gating is also being discussed by TVA as another option to ensure adequate protection.

Public Meeting dismissed at 12:00 P.M. by facilitator Lee Matthews.

#### Day Two

Meeting called to order at 8:00 A.M. by facilitator Lee Matthews.

### Day 1 Recap -- Lee Matthews

**Matthews** welcomed the Council and thanked it for their participation yesterday and providing information on the question sheets.

**Council Chair Townsend** also welcomed the Council back, and thanked it for its efforts and comments on the question sheets. He also said that field trip was very informative.

**Hoagland** also thanked the Council for its time and agreed the field trip was helpful. Hoagland said he heard from many Council members that the field trip was very productive.

**Matthews** presented Council comments received from the four advice questions. The comments were compiled from the sheets provided on Day One. He asked the Council to review the preliminary comments and see if any new comments or revisions should be provided.

Question 1: How would you assess TVA's implementation of our stewardship strategy and stewardship work? Are there other considerations we should take into account? What additional areas/stewardship activities could we focus on to benefit the Valley and the resources?

**Council** had a robust discussion about to Question 1 concerning the direction that TVA is heading with the NRP. Council relayed that TVA is headed in a positive direction. Council

discussed emphasizing stewardship of non-renewable resources as a priority along with the continued compliance with laws. It also expressed interest in hearing about challenges that TVA faces. It noted that the partnership work is impressive and would like to learn more about how TVA measures results and how TVA assesses risk to determine focus areas. It further discussed the need for greater funding and potential opportunities available to TVA to seek alternate sources for funding. It suggested that there is an opportunity for TVA to leverage TVA land and staff expertise with partners.

**Question 2:** What guidance can you provide on prioritization among the Natural Resource Plan areas?

**Council** discussed the need for TVA to be balanced in both responsibility and customer needs in terms of rates. TVA needs to protect non-renewable and other natural resources but needs to balance that with customers' needs including reliable power and low rates.

**Council** discussed that education to and for the public about TVA is important. TVA can use partnerships, including recreational user groups, state environmental education programs, private companies and rural/ recreation based economic developers to achieve its goals.

**Question 3:** How can TVA best leverage our stewardship focus to bring more and enthusiastic partners to the table? What potential partners should we endeavor to engage?

**Council** discussed that education to and for the public about TVA is important. TVA can use partnerships, including recreational user groups, state environmental education programs, private companies and rural/ recreation based economic developers to achieve its goals.

**Question 4**: How can TVA increase awareness about our stewardship work among public stakeholders and customers? What methods of public outreach would be most effective?

Council discussed engaging additional partners such as universities in a university consortium, similar to Environmental Protection Agency (EPA) watershed partnership model to build on collaboration. It also suggested that TVA should consider a partnership award program to recognize outstanding partners. In addition, other partners such as the regional research and conservation consortiums might be worthwhile to re-engage with. The Council further noted that Local Power Companies can be a very strong partner that is local to the resources; they can engage their employees and customers. TVA can potentially develop a regional conservation group to help raise funds for natural resource conservation. Specific ideas to showcase projects could be the something along the lines of the River Discovery Works project and the Tennessee Valley Public Power Association magazine, or other similar publications.

#### **Public Comment Session**

#### Don Simmons – Issues of water management

**Mr. Simmons** is a member of the public who attended the public comment session. He addressed the Council about his concerns of litter, abandoned boats, and the lack of support and coordination on the reservoirs by the appropriate agencies. He suggested TVA install, "Please don't litter signs". He expressed concerns about not having a central and accessible way to report problems such as abandoned boats. He said that TVA needs a central place to coordinate work with other groups to manage problems. He also stated that TVA should provide a list of electricians and inspectors to help boat owners in marinas comply with TWRA and TVA regulations.

**Council** discussed engaging the local sheriff in these types of issues and clarified with TVA that TVA does operate a call center with a live person available during business hours. During the discussion, the Council clarified with TVA that there are several other agencies that may be responsible for reviewing abandoned boats and that a person concerned about abandoned boats can contact those agencies.

### Discussion and Initial Advice from the Council (con't) - RRSC Members and Lee Matthews

**Matthews** then engaged the Council and noted that the Council had the ability to add more points and provide further advice to TVA. The Council reviewed and edited the statements to develop the final advice below.

### Final Advice Statements as approved by the RRSC:

- 1. How would you assess TVA's implementation of our stewardship strategy and stewardship work? Are there other considerations we should take into account? What additional areas/stewardship activities could we focus on to benefit the Valley and the resources?
- Advise the public more generally and regularly about TVA stewardship work and make questions and answers easily accessible including questions about permitting.
- Directed education needs to be a component of TVA's stewardship implementation strategy.
- Seems well designed, multi-faceted and geographically distributed across service area in balanced way.
- Good focus on developing partnerships. Ensure you are leveraging TVA's resources and capabilities to publicize successful partnerships. (Could this include public service announcements and a potential TVA-Wide recognition program?)
- Long-term sustainability will require more focus on earned revenue. Use fees may be necessary for high-use areas. Greater baseline data and metrics for measurement of progress is needed.
- Suggest TVA considers establishment of some performance measures and annual goals to better measure its progress. Examples of possible quantifiable measurements include: miles of boundary marked; acres of land assessed or included in plans; and acres of land that are in "excellent", "good", "needs improvement" condition; or "encroachments resolved".
- Generally very good. Continue to demonstrate leadership with counties, cities, and states to maintain strategy set by TVA's NRP.

- Increase use of native grasses and flowers in certain areas for erosion control and wildlife habitat and food sources.
- Make sure TVA performs directed education at the county level so that county residents understand the NRP and how the NRP is being implemented within the area of concern.
- TVA should continue a focus on protecting nonrenewable resources in the implementation
  of its stewardship strategy. (le. obligation to comply with laws.)

# 2. What guidance can you provide on prioritization among the Natural Resource Plan areas?

- Fix the most used and damaged areas first. Focus on good stewardship of existing successes.
- Avoid costs of "new and nice to do opportunities" unless partnered with those who can provide additional resources or more funding.
- Give more importance to areas that are progressive and in need of an economic boost.
- Look for synergies and projects that have strong local partnerships in place and meet multiple NRP goals (e.g. biodiversity protection, recreation, education, local economic development / can all be achieved in a single project.)
- Where partnerships already exist, grow them. Also don't diminish economic development opportunities in rural areas --- especially private sectors such as Ocoee River.
- It would be beneficial if the Natural Areas program was coordinated a little more with state natural areas programs.
- Water Quality needs to remain a priority focus.
- First maintain what we have done. Erosion and silt control needs to be constantly monitored to preserve what we have.
- Take some type of action to control the cormorants on KY Lake that are destroying trees and competing with wildlife and fish for food.
- Priorities: Compliance; Evaluation; Biggest bang for the dollars.
- A high priority must go to actions to comply with the law: protection / monitoring of listed species, requirements of mitigation plans, etc. A high priority should also be actions that lay down a foundation for future stewardship: identify what you have, plan its use, protection and enhancement. Respond to public requests and focus on actions that build constituency.
- Develop criteria used to rank areas for plan enhancement

# 3. How can TVA best leverage our stewardship focus to bring more and enthusiastic partners to the table? What potential partners should we endeavor to engage?

- Identify primary theme of property and focus on telling that 'story' other secondary themes can be developed off that focus (e.g. marketing, communication, and education).
- Offer rewards or prizes. Make it a contest.
- Make is easy.
- Potential partners: fishing interest groups, wildlife interest groups; scouting organizations; college scholarship programs, i.e. bass fishing tournaments; bring back the CCC program.
- Partners: localities, tourism professionals, conservation organizations, organized recreation groups, state and Federal agencies, private businesses (e.g. recreation based)
- Matching grants program and in-kind contributions (i.e. land) can leverage partner investment.
- Creative recreational use partnerships that help stimulate local economies.
- Loss of revenue from public sector necessitates investigation of private concession options.

- Continue to develop (enhance emphasis on) opportunities to partner with private companies on campgrounds, recreations areas, etc.
- Maximize the website and social media as an educational tool and coordination focus area to help with partnerships
- If there is a way to provide public access into your work on priority streams, it would be a
  good thing.
- TVA should evaluate internal communications associated with projects to allow for cross collaboration for multi-benefit purposes.
- Streamline the permitting process for the enhancement of partnerships.
- Eliminate the apprehension that a partner may experience. TVA is one of, if not the largest single entity, in the system. Partners want to see an easier way to work together.
- Make appearances at civic organizations in order to enhance local partnerships.
- The RRSC recommends TVA develop the internal capacity to organize and maintain effective communication with partnership groups.
- First, take time to identify the resources TVA brings to the table: land, access to water, expertise, funding, etc. No one wants a "partner" who comes empty-handed. Focus on partners that need land and water to achieve their goals. Examples might be waterfowl groups or state and municipal parks departments. Partnerships with a recreation component are more feasible than pure stewardship tasks.
- Local Economic Development Directors / Organizations are good places to start.
- Explore more ways TVA can partner with private business to develop economic expansion opportunity on public land and water reservoirs.
- The Distributors/Local Power Companies (LPCs) in the Valley have many employees that are involved in outdoor activities and we need to recruit these folks to carry the good news about the Valley's treasures.

# 4. How can TVA increase awareness about our stewardship work among public stakeholders and customers? What methods of public outreach would be most effective?

- TVA needs to continue to explore ways to better utilize social media.
- Use TV and local newspapers and all appropriate avenues of advertisements to announce projects and activities.
- Continue to enhance the website experience for the general public to better understand TVA.
- The use of Public Service Announcements (PSAs) should be explored to publicize successful partnerships.
- One page document on stewardship sent out with power bills, internet/website and radio spots on TVA natural areas, and use social media (example LPC publication).
- Reach out to local newspapers, magazines, chambers of commerce, and state tourism offices to publish feature articles on resource stewardship activities.
- In terms of public outreach, staff needs to understand what media is looking for, including photo and graphics opportunities. Future efforts must include newer communications streams – websites, and social media, podcasts, etc.
- Previous recommendations for outreach should include schools, marinas, and community meetings.
- Provide TVA information and activities at local chamber of commerce headquarters, visitor centers, highway/interstate rest stops and local hotels and motels.

- Some type of signature stewardship program that can raise the profile of the TVA brand (youth and school programs could be targeted).
- The RRSC recommends that TVA review past stewardship efforts and find ways to highlight those to benefit the public.
- Success breeds success. Build on existing successes. (You have many.) Partner with tourism and economic development agencies to communicate your message for you. Social media and technology are good platforms and inexpensive.
- Look at ways to partner with environmental education groups in each state (ie; Legacy in Alabama, etc.).
- Work with the Local Power Companies that are near the resources to help get the good news out and help recruit partners.
- Trail / campsite / boat ramp "engagement" signs (le. "How you can help.", "How you can use.")
- Signage at boat ramps and TVA sponsored projects.
- Interpretive signage at TVA sites.
- TVA participation in public outreach events (e.g. clean-ups, town festivals, etc.)
- University / College studying, mapping, etc.
- Continue to work with scouting groups.
- It sounds like TVA has concentrated efforts on youth. Two adult groups that can be effective are county realtor associations and environmental groups.
- TVA needs to establish or enhance its community presence especially at the county and local level.
- Appropriate TVA staff engagement in watershed partnerships.
- Dedicated partnership planning and maintenance at TVA.
- More active involvement with Valley-wide education of TVA programs and the value-added by TVA activities
- Where there are existing natural resource organizations, collaborate in a joint effort. Combine contributions of the partnerships with a coordinated effort.

#### Motion to Approve

Motion made by Karl Dudley and seconded by Will Nelson that the advice provided by the Council to Questions 1-4 accurately reflects Council's recommendations to TVA for this RRSC meeting.

VOTE: All Approved. Chair approved.

<u>Closing Comments</u> – Russ Townsend, RRSC Chair; Joe Hoagland, RRSC Designated Federal Officer (DFO), Lee Matthews, Facilitator

**Hoagland** told the Council that TVA will finalize minutes for Russ approval. He thanked the Council for its efforts and work and said this meeting generated a lot of great discussion and good ideas.

Council Chair Townsend thanked the Council for their participation.

Outgoing member **Karl Dudley** made some closing remarks to the Council. He urged Council and TVA to continue to work together and to believe that the RRSC and TVA's stewardship activities are good work. He discussed that this work is important and its critical importance to the Valley. He stated that the most important thing at end of day is for TVA to retain ownership

of the Tennessee River, as it is the key to reliability and affordability of electric power, and to remember why TVA was created. The river system was and is integral to power production. The greatest asset of the Valley is its natural resources. We should conduct ourselves in such a way that TVA never loses control of the river. It's a treasure and TVA is unique.

**Jack Simmons** noted the Office of Management and Budget (OMB) discussion of TVA privatization and made the point about integrated nature of power plants and the Tennessee River. He said we should remind politicians what TVA does.

A motion to adjourn was made by Mark Iverson and was seconded by Tom Littlepage.

Meeting Adjourned by RRSC Chair Russ Townsend at 11: 56 AM, February 26, 2014

**Minutes Approved:** 

Russ Townsend, RRSC Chair