

2018 HISTORICAL PRODUCT CONTENT LABEL

Green Power Switch is a voluntary renewable energy program from Tennessee Valley Authority and participating local power companies.

The product is sold in blocks of 150 kilowatt-hours (kWh), and is made up of the following new renewable resources.



Green Power Switch is Green-e Energy certified, and meets the environmental and consumer protection standards set forth by the non-profit Center for Resource Solutions. Learn more at www.green-e.org.

Green-e Energy Certified
New Renewables²
in Green Power Switch

General Location



70% SOLAR

AL, GA, KY, NC and TN



20% WIND

TN



10% BIOMASS

MS and TN

1. These figures reflect the power delivered to customers participating in Green Power Switch in 2018.

2. New Renewables come from generation facilities that first began commercial operation within the past 15 years.

For comparison, the current average mix of resources TVA has purchased or generated includes: Nuclear (39%), Natural Gas and/or oil (20%), Coal (19%), Hydroelectric (9%), Other Non-Renewable (9%), Wind (2.5%), Co-gen (1.5%), and Other Renewable (<.5%). [Source: TVA FY2018]

The average home in the Tennessee Valley uses 1200 kWh per month. [Source: TVA]

For specific information about this electricity product, please contact your local power company or TVA's Green Power Switch at greenpowerswitch@tva.gov, the toll free Renewable Energy Information Call Center at 1-866-673-4340, or visit www.greenpowerswitch.com.