



Evaluation Rubric

Evaluation Category	Questions	Evaluation	Weighting
Strategic Alignment	<p>How closely does the idea and its benefits align with the focus area?</p> <p>Are the learning objectives clear, critical and repeatable for the Valley?</p> <p>Does the project align with our commitment to equity?</p>	<p>Each question to have Significantly Exceeds, Exceeds, Meets, Does Not Meet, and Significantly Does Not Meet criteria</p> <p>Significantly Exceeds = Meets all criteria and idea is ready to implement (5 points)</p> <p>Exceeds = Meets all criteria, but idea needs a little feedback and support (4 points)</p> <p>Meets = Meets all criteria, but idea needs a lot of feedback and support (3 points)</p> <p>Does Not Meet = Does not meet expectations in any one of the criteria (2 points)</p> <p>Significantly Does Not Meet = Does not meet expectations in more than one of the criteria (1 point)</p>	33%
Feasibility	<p>Does the proposer have the resources to implement?</p> <p>Is the pilot sustainable beyond the initial phase?</p> <p>Does the proposer have the authority to implement?</p> <p>Is there a community engagement and oversight plan?</p> <p>Has the pilot been implemented/tested elsewhere?</p> <p>Are there any risks associated with the pilot and have appropriate mitigation plans been put in place?</p>		33%
Impact	<p>Are the scope and/or scale of the project benefits significant?</p> <p>Will the benefits extend beyond the duration of the pilot?</p> <p>Are the benefits transformational to the beneficiaries?</p>		33%



### Submission Element Descriptions

<b>Strategic Alignment</b>	<b>Idea</b>	Summarize the idea, tool, technology, or approach being tested	
	<b>Learning Objective(s)</b>	Describe what we will learn from this pilot / problem to be solved	
	<b>Repeatability</b>	Describe how learnings from this pilot could be used and scaled for the betterment of the Valley	
	<b>Proposed Benefits</b>	Describe the intended benefits and how they support the focus area	
<b>Feasibility</b>	<b>Pilot Team</b>	Describe your team, team leads, partners, what each team member brings to the pilot, and the team’s relevant experience in the pilot	
	<b>Location</b>	Describe where this pilot will occur	
	<b>Approach and Plan</b>	Describe the project plan and approach/methodology to implementing the pilot as well as milestones	
	<b>Potential for Post-Pilot Operations.</b>	Describe the post-pilot project support plan, including potential post-grant funding mechanisms.	
	<b>Risk Identification and Management</b>	Describe risks associated with the pilot (e.g., potential impact of local ordinances, or asset/site ownership) as well as mitigation plans	
	<b>Cost Proposal</b>	Describe the overall project cost, how TVA funding could be used, and how the pilot team would match the costs through funding or in-kind contributions	
	<b>Community Engagement</b>	Describe the level of engagement already conducted or to be conducted in the community to validate the need for this pilot, as well as the plan for ongoing community oversight of the pilot.	
	<b>Relevant Examples</b>	Describe examples (if any) of this pilot being implemented in other places	
	<b>Impact</b>	<b>Reach</b>	Describe the scope and/or scale of the project benefits and the intended beneficiaries
		<b>Duration</b>	Describe how long the benefits of the pilot would last
<b>Metrics / KPIs</b>		Provide measurable values to track progress of pilot and outcomes towards focus area(s)	

Evaluation Score Descriptions

	Questions	Significantly Exceeds (5 points)	Exceeds (4 points)	Meets (3 points)	Does Not Meet (2 points)	Significantly Does Not Meet (1 point)
Strategic Alignment	<p>How closely does the idea and its benefits align with the focus area? Are the learning objectives clear, critical, and repeatable for the Valley? Does the project align with our commitment to equity?</p>	<p>Transformative idea that directly addresses the focus area, is equity driven, and has clear, data-driven scalability potential</p>	<p>Forward-thinking idea that directly addresses the focus area, promotes equity, and could be easily adapted for others</p>	<p>Cohesive idea that addresses focus area, has equity elements, and has some potential for scaling</p>	<p>Incomplete idea that partially addresses focus area, hints at equity, and would be difficult to adapt for others</p>	<p>Idea that does not address focus area, does not touch on equity, and is not adaptable for others</p>
Feasibility	<p>Does the proposer have the resources to implement? Is the pilot sustainable beyond the initial phase? Does the proposer have the authority to implement? Is there a community engagement plan? Has the pilot been implemented/tested elsewhere? Are there any risks associated with the pilot and have appropriate mitigation plans been put in place?</p>	<p>Team of experts with robust approach, a post-pilot operations plan, resources secured, community and stakeholders bought-in, and minimal associated risks</p>	<p>Accomplished team with compelling approach, resources partially secured, community and stakeholders engaged, and minimal associated risks</p>	<p>Qualified team with practical approach, resources planned, community and stakeholder engagement plan in place, and minimal associated risks</p>	<p>Unprepared team with approach that presents risks, resources inadequately identified, community and stakeholders identified</p>	<p>Inexperienced team with no clear approach, resources not identified, community and stakeholders not identified and considerable associated risks</p>
Impact	<p>Are the scope and/or scale of the project benefits significant? Will the benefits extend beyond the duration of the pilot? Are the benefits transformational to the beneficiaries?</p>	<p>Idea benefits a major portion of the community or benefits a segment of the community in a transformational way for years to come</p>	<p>Idea benefits a significant portion of the community or has deep benefits for a segment of the community for some time after the pilot concludes</p>	<p>Idea benefits a portion of the community or has meaningful benefits for a segment of the community during the pilot</p>	<p>Idea benefits a small portion of the community for a short duration</p>	<p>No clear benefits or beneficiaries</p>