

High-Tech Connect Center

The Farmers Telecommunications Corporation (FTC) is equipping a new High-Tech Connect Center, providing community members with access to fiber internet, digital literacy resources and other technology-focused training opportunities.

BUDGET

\$304K

\$213K
TVA Connected
Communities

\$91K
Proposed
Match

Background



Internet for All

Kilpatrick, Alabama, is a small, disadvantaged community of about 3,000 residents and home to a large Latino community, many of whom work in various poultry plants across the area. FTC identified a significant opportunity to enhance digital literacy and access to broadband for the residents of Kilpatrick by establishing a multimedia gathering space and a covered outdoor learning area with public Wi-Fi.

THE OPPORTUNITY

Technological Literacy and Access

The High-Tech Connect Center helps users build digital skills through training opportunities that advance their technological understanding, increasing economic development opportunities and quality of life for all.

CITY OF KILPATRICK

Rural
community

Latino
Population
is predominant

Low-Income
residents are
predominant

Scope



Close the Gap

of the digital literacy divide within the Kilpatrick area.



Provide Tools

that help with ongoing academic achievement and increased economic growth.



Fully Equip

residents with resources to strengthen their relationship with technology.

OUTCOMES

Computers
for community
member use

High-Speed
Internet
access

Digital
Literacy
trainings

THE GOAL

Increase Digital Training

The project equips disadvantaged community members with a better understanding and familiarity with new connected technologies.

Performance

Key Performance Indicators

- Number of new/returning users tracked through the check-in process
- Number of digital training programs completed
- Number of devices connected to Wi-Fi network

The Value

Broadband and Digital Literacy

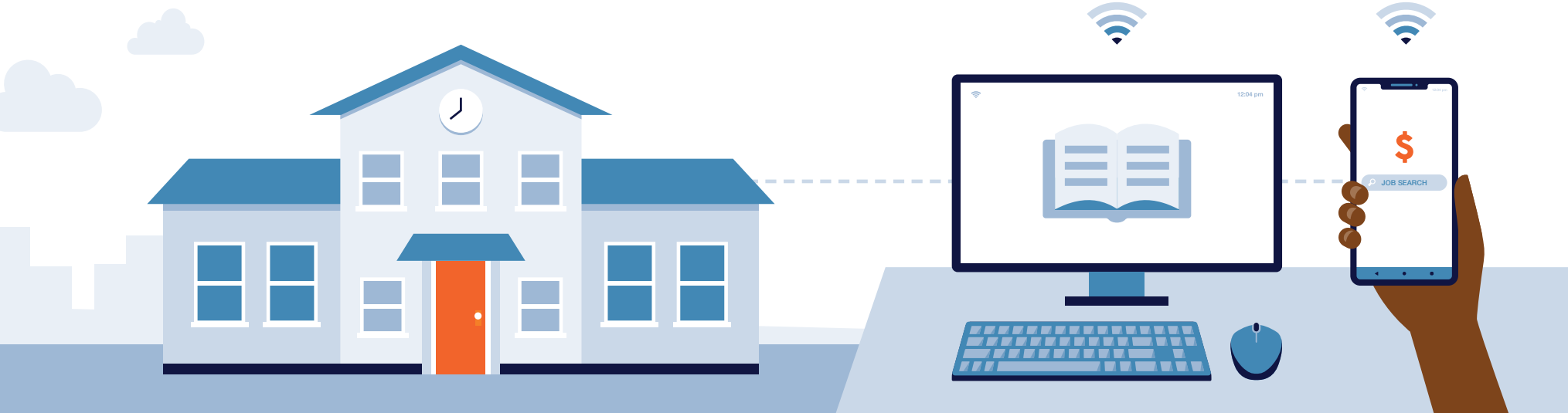
- Increased access to Wi-Fi
- Reduced digital literacy divide

Student Engagement

- Increased school engagement and connectedness
- Improved digital understanding and confidence

Community Development

- Enhanced economic growth opportunities
- Amplified training and job application access



Key Partners

PROJECT LEAD

Farmers Telecommunications Corporation

ADDITIONAL PARTNERS

DeKalb County Schools

Marshall-DeKalb Electric Cooperative

Northeast Alabama Community College

Snead State Community College

Tennessee Valley Authority

Timeline



Learn more about pilot projects

Month 1

Furnish community center with devices, equipment and office furniture

Month 2

Construct outdoor learning space

Month 3

Begin training programs and classes

Month 4-24

Operation