
Mapping Key Data

for Connected Communities
Focus Areas

VERSION ONE: 02/2023



Table of Contents

Introduction	3	Energy and Environmental Justice	20
What are Connected Communities?	4	Low Life Expectancy Percentile	21
Helping Communities Pursue Opportunities	5	Climate Hazards Loss of Life Estimates	22
Guide for Using this Document	6	Energy Burden	23
Broadband and Digital Literacy	7	Air Toxins Index Rating	24
Percentage of Households with Broadband Subscriptions	8	PM _{2.5} Level in Air	25
Advertised FCC Service Offerings by Speed	9	Enhanced Community Resiliency	26
Percentage of Households Owning Smartphones Only	10	Water Risk Score	27
Percentage of Households Owning Computers	11	Outage Duration in Minutes	28
Percentage of Households Owning Devices of Any Kind	12	Flood Risk Percentile	29
Economic Empowerment	13	Wildfire Risk Percentile	30
Housing Burden	14	Cross-Cutting	31
Low Income Population	15	Social Vulnerability Index	32
Unemployment Rate	16	Disadvantaged Community Score	33
Job Access Score	17	Disadvantaged Community Status	34
Population with Less than High School Education	18	Sources	35
Linguistic Isolation	19		



Introduction

The Connected Communities team put together this high-level resource to demonstrate the current conditions across TVA's service region. The data presented in the maps are from publicly available datasets.

FEATURED CONTENT

- ✓ What are Connected Communities?
- ✓ Helping Communities Pursue Opportunities
- ✓ Guide for Using this Document

What are Connected Communities?

Connected Communities are towns, main streets, neighborhoods and cities using technology- and data-related solutions to address community challenges while preparing for a modern energy system.

FOCUS AREAS



Broadband and Digital Literacy

Everyone in the TVA service region has access to services through broadband, modern technology and the knowledge and empowerment to use it.



Economic Empowerment

Everyone in the TVA service region is economically secure and can contribute to a modern, 21st century economy to the best of their ability.



Energy and Environmental Justice

Everyone in the TVA service region has access to a healthy environment (natural and built) and reliable, affordable and clean energy.



Enhanced Community Resiliency

Communities in the TVA service region have plans and resources to minimize the impacts of events like natural disasters and cyberthreats, to endure them safely and to recover quickly.

EXAMPLE OF CURRENT CONDITIONS

44%

of households with incomes less than \$20K in the TVA service area do not have a broadband subscription.

\$50K

median income in the TVA service area compared to national average of \$65K.

3.73%

energy burden in the TVA service area, which is a 19% increase from the national average energy burden of 3.1%.

59th

percentile is the average flood risk across census tracts in the TVA service area.

COMMUNITY RESOURCES



Research Database



Funding Opportunities Database



Funding Opportunities Search Tool



Implementation Guides



Connected Communities Guidebook

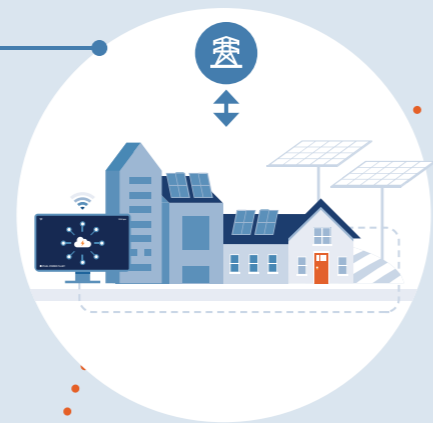


Tailored Support and Success Coaching

Helping Communities Pursue Opportunities

Community Energy

- Virtual Power Plant
- Community Solar
- Microgrids
- Smart Energy Community
- Distributed Solar



Connectivity

- 5G
- Wi-Fi 6
- Public Wi-Fi Kiosks
- Smart Poles
- Edge Computing



Building Energy

- Grid-Interactive Efficient Buildings
- BTM Battery Storage
- Connected Lighting
- Smart Heating
- Building Thermal Storage
- Smart Ventilation
- Smart Windows and Glass



Transportation

- EV Charging
- EV Public Transit
- Roadway Electrification
- Advanced Shared Mobility



Agriculture

- Agrivoltaics
- IoT for Farming



Economic Development

- Virtual Reality for Workforce Development



Resiliency*

- Plans and Training for Natural Disasters and Cybersecurity
- Communication and Emergency Response Systems
- Emission-Free Generation with Storage
- Resilience Hubs



Analytics

Water

- Smart Water Management
- Smart Wastewater Management

Energy

- Energy Load Disaggregation
- Building Energy Modeling

Municipal

- Digital Twin Modeling

Guide for Using this Document

PURPOSE

This document is a tool designed to provide community-level insights on current conditions in the TVA service area across Connected Communities' four focus areas. This resource is intended to serve as a high-level reference to help communities identify where opportunities and gaps may exist.

COMMUNITY MAPS

The maps in the following sections visualize various datasets related to the four Connected Communities focus areas. These maps are shown by county, census block, census tract or hydro-basin levels across the TVA service area.

To explore this data in greater detail, source websites are listed on each map. Using the interactive maps from these sources can provide more insight into your community and surrounding area.

USES



Assess Current State

Gain a better understanding of the current state of the four focus areas across the TVA service region.



Benchmark Communities

Assess how different communities within the TVA region compare with one another across the four focus areas.



Inform Resource Planning and Project Siting

Identify areas of need and opportunity based on challenges highlighted by the data.



Broadband and Digital Literacy

GOAL

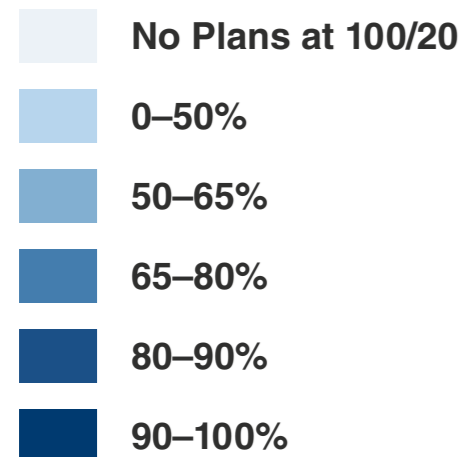
Everyone in the TVA service region has access to services through broadband, modern technology and the knowledge and empowerment to use it.

FEATURED MAPS

- ✓ Broadband Subscriptions
- ✓ Advertised FCC Service Offerings
- ✓ Smartphone Only Ownership
- ✓ Computer Ownership
- ✓ Device Ownership (Any Kind)



Percentage of Households with Broadband Subscriptions

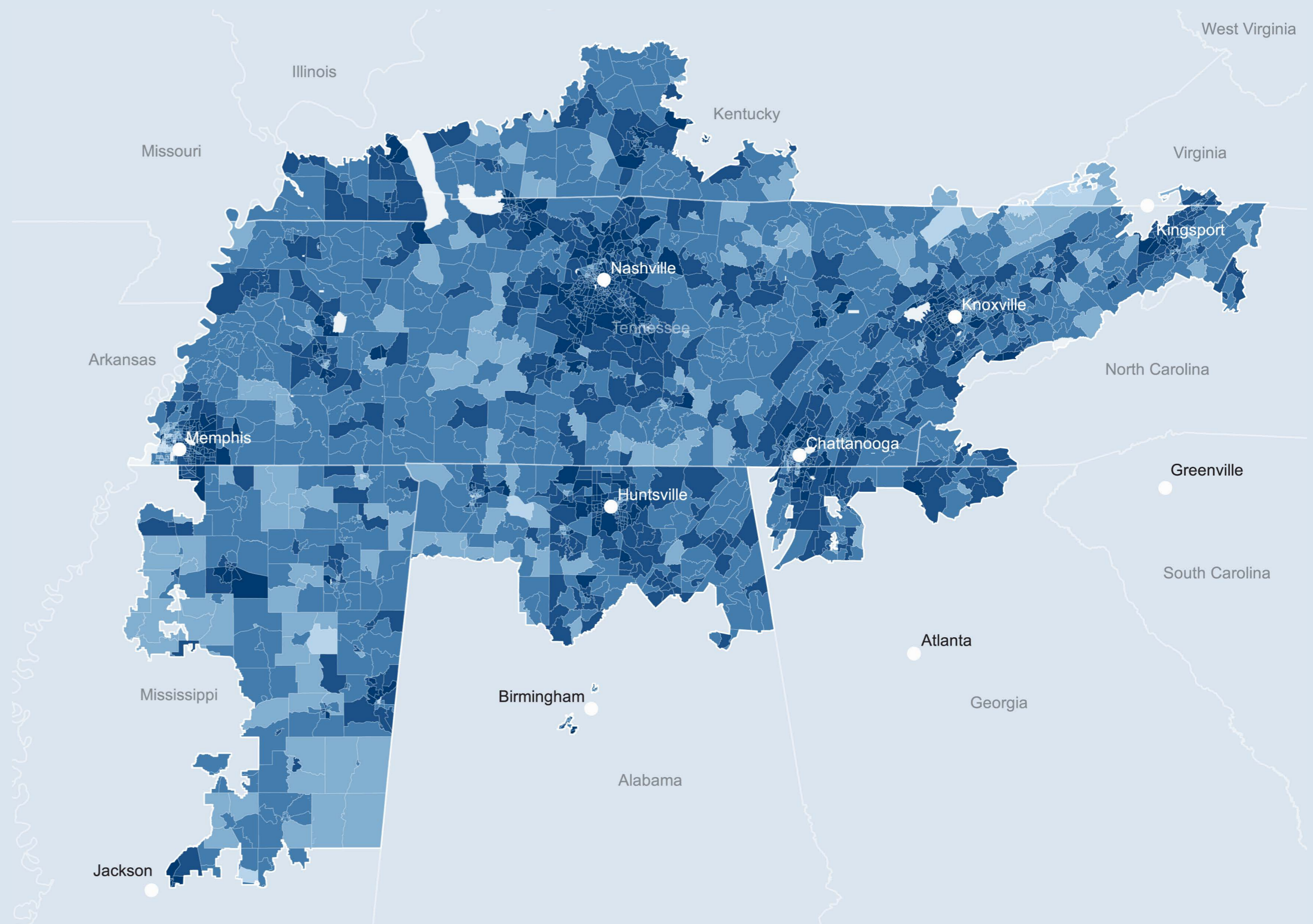


Census tract level data, 2020

Details and Findings

This map shows the percentage of households with broadband subscriptions at 100/20 Mbps, the speed considered necessary for online uses like video conferencing and video streaming. Darker colors represent census tracts with a higher percentage of households with broadband subscriptions.

Across the TVA service territory, 15% of households do not have a broadband subscription.



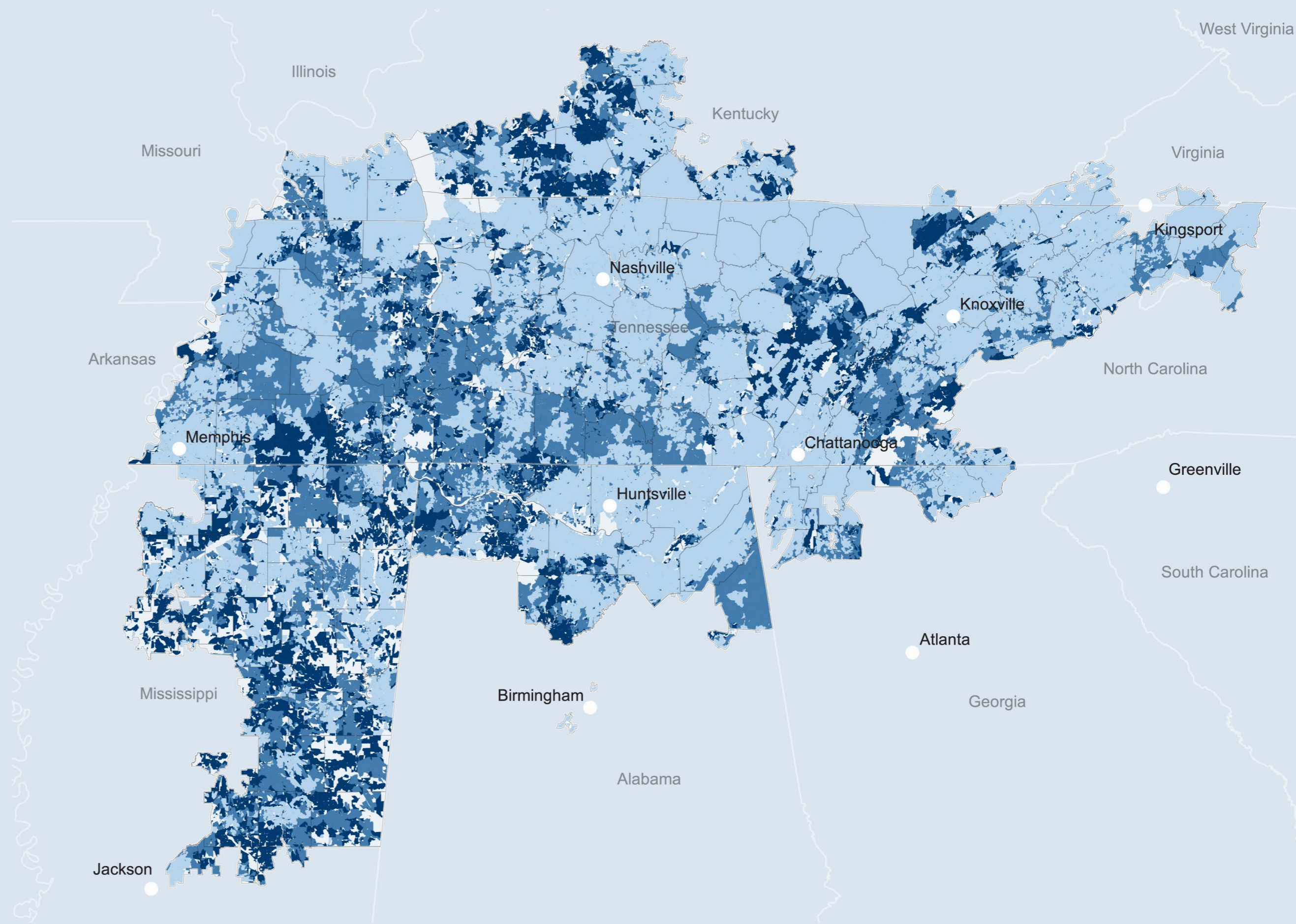
Advertised FCC Service Offerings by Speed

- No Service
- >100/20 Mbps
- >25/3 Mbps, <100/20 Mbps
- <25/3 Mbps

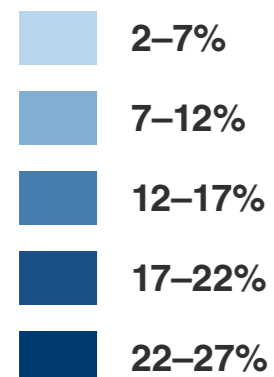
Census block level data, 2020
(County lines shown for reference)

Details and Findings

This map shows advertised broadband service offerings by speed in each census block. Dark blue indicates broadband speeds lower than 25/3 Mbps, medium blue indicates broadband speeds between 25/3 and 100/20 Mbps and light blue indicates broadband speeds greater than 100/20 Mbps.



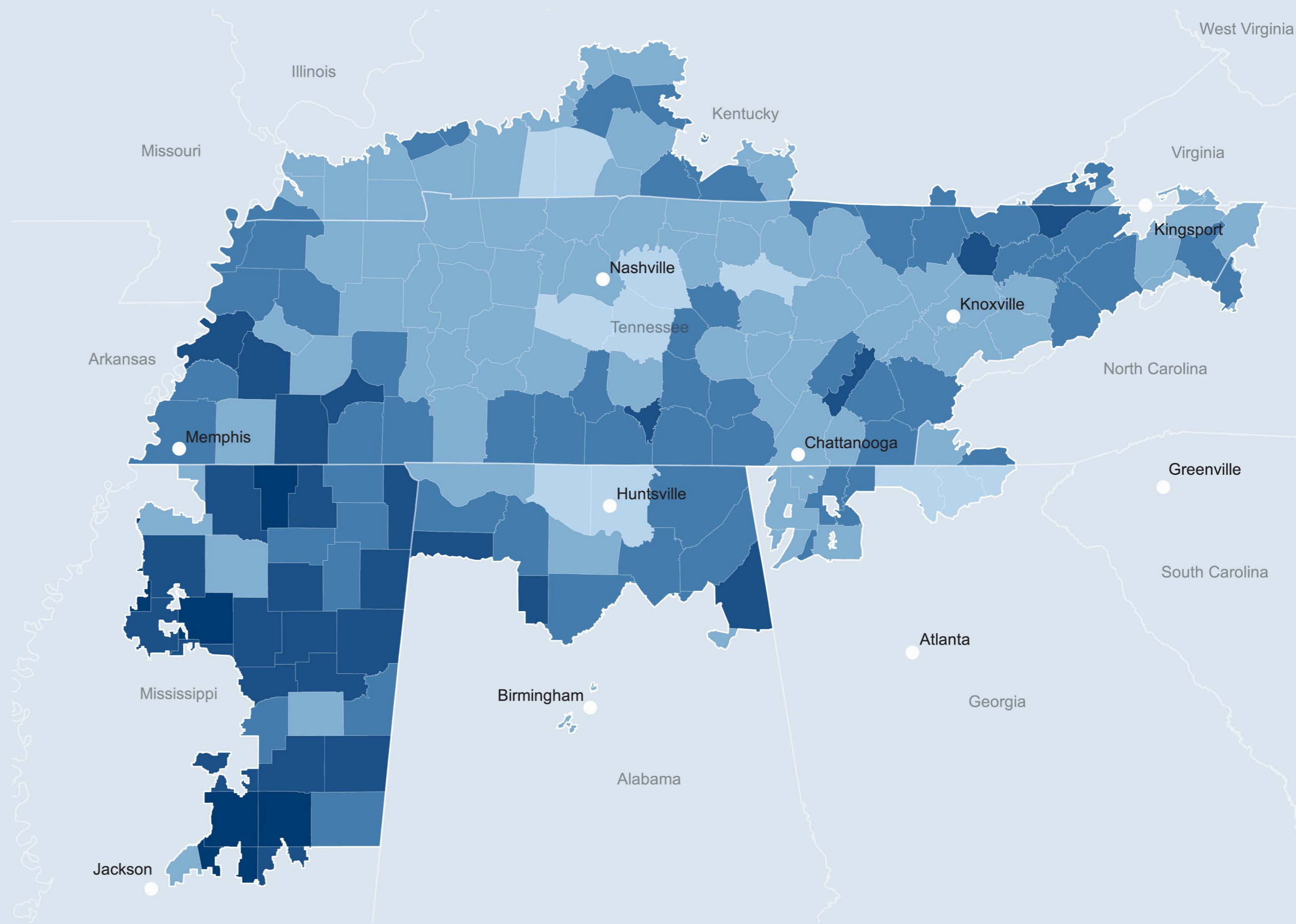
Percentage of Households Owning Smartphones Only



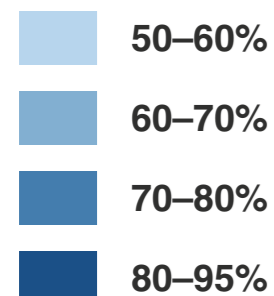
County level data, 2020

Details and Findings

This map shows the percentage of households with smartphones and no other type of computing device, like a laptop or tablet. Darker colors on the map represent counties with higher rates of households in which smartphones are their only computing device.



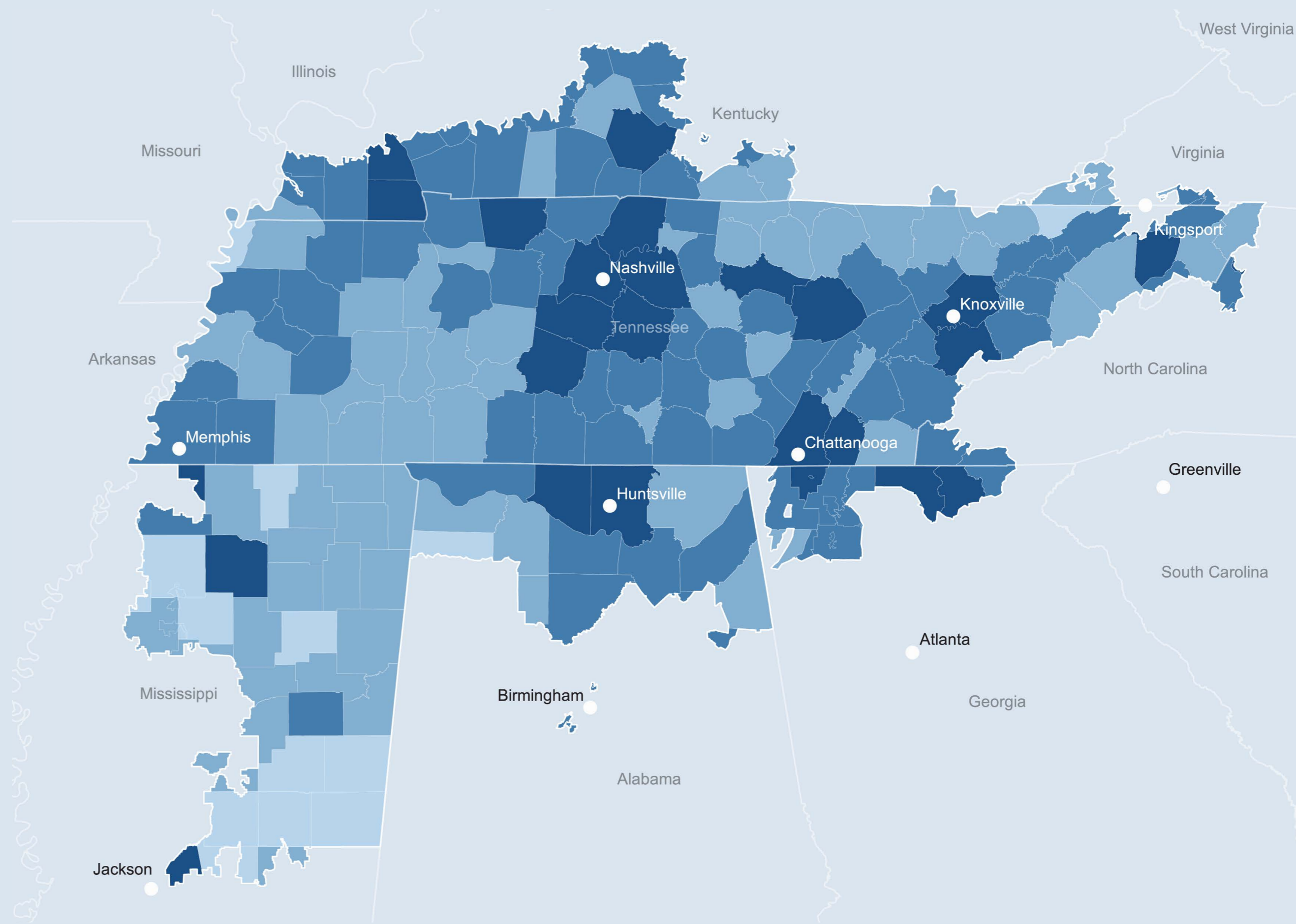
Percentage of Households Owning Computers



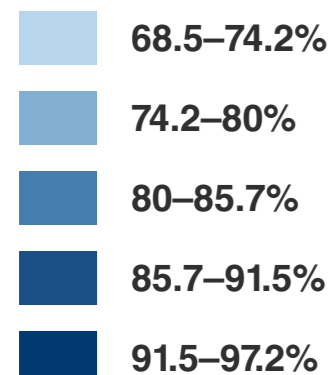
County level data, 2020

Details and Findings

This map shows the percentage of homes that have a non-smartphone computer in the house. The darker colors represent counties with higher rates of households owning computers.



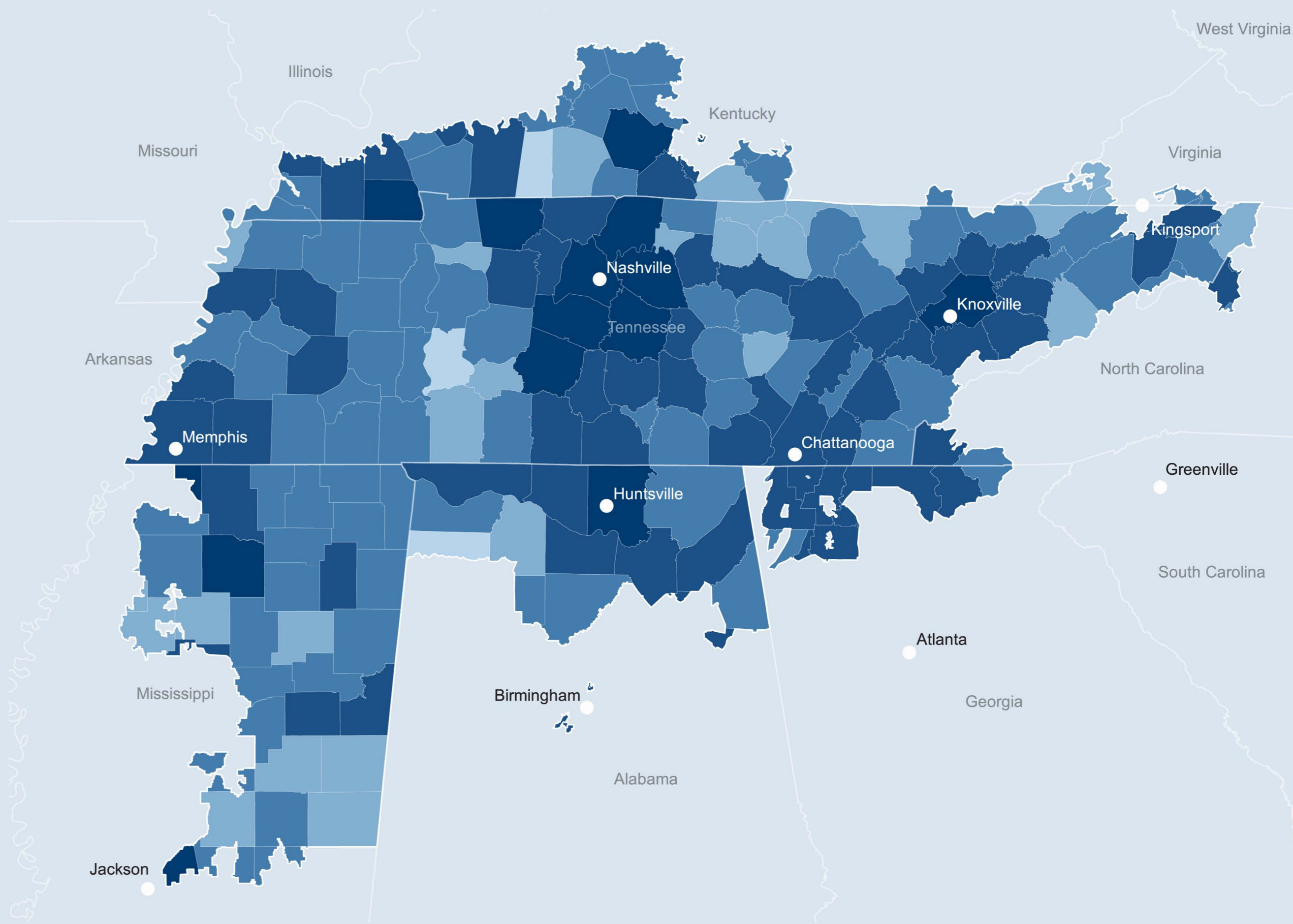
Percentage of Households Owning Devices of Any Kind



County level data, 2020

Details and Findings

This map shows the percentage of households owning a smartphone or computer. Darker colors represent counties with higher rates of households owning a computer, smartphone or both.





Economic Empowerment

GOAL

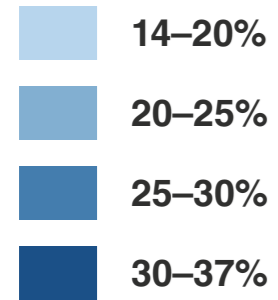
Everyone in the TVA service region is economically secure and can contribute to a modern, 21st century economy to the best of their ability.

FEATURED MAPS

- ✓ Housing Burden
- ✓ Low Income Population
- ✓ Unemployment Rate
- ✓ Job Access Score
- ✓ High School Education Attainment
- ✓ Linguistic Isolation



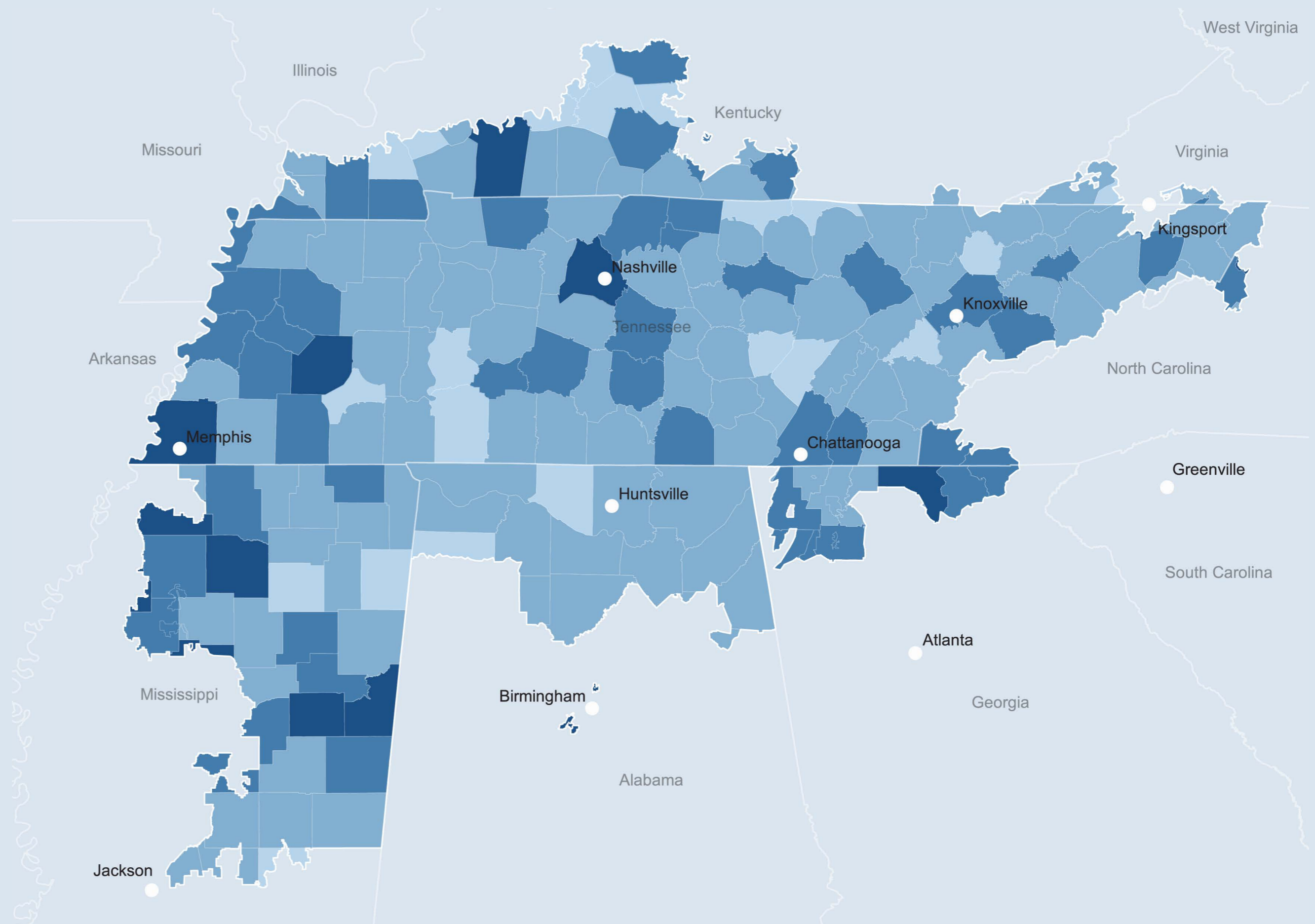
Housing Burden



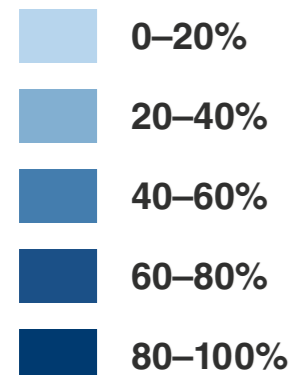
County level data, 2020

Details and Findings

This map shows the percentage of residents who are housing burdened (those who pay 30% or more of their income on housing). This data includes housing burden among all occupied housing units, including owners and renters. Darker colors represent counties with higher rates of residents who are housing burdened.



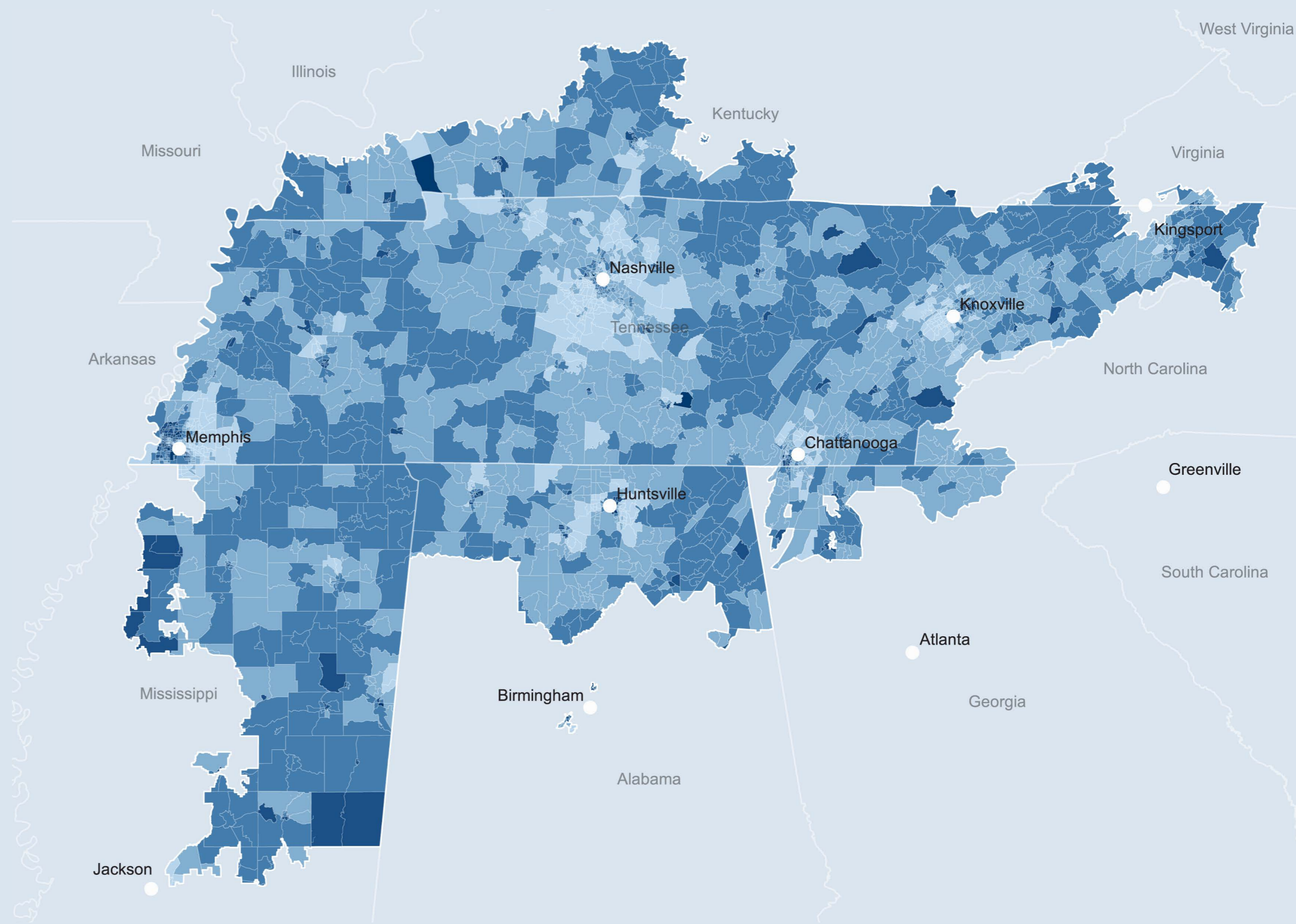
Low Income Population



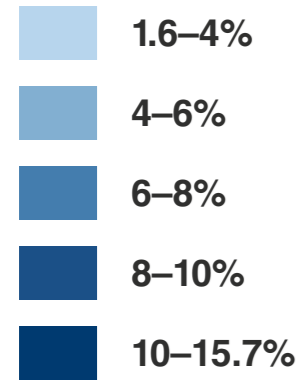
Census tract level data, 2022

Details and Findings

This map shows the percentage of total population in each census tract reported to be at or below 200% of the Federal Poverty Level. Darker colors represent areas with higher poverty.



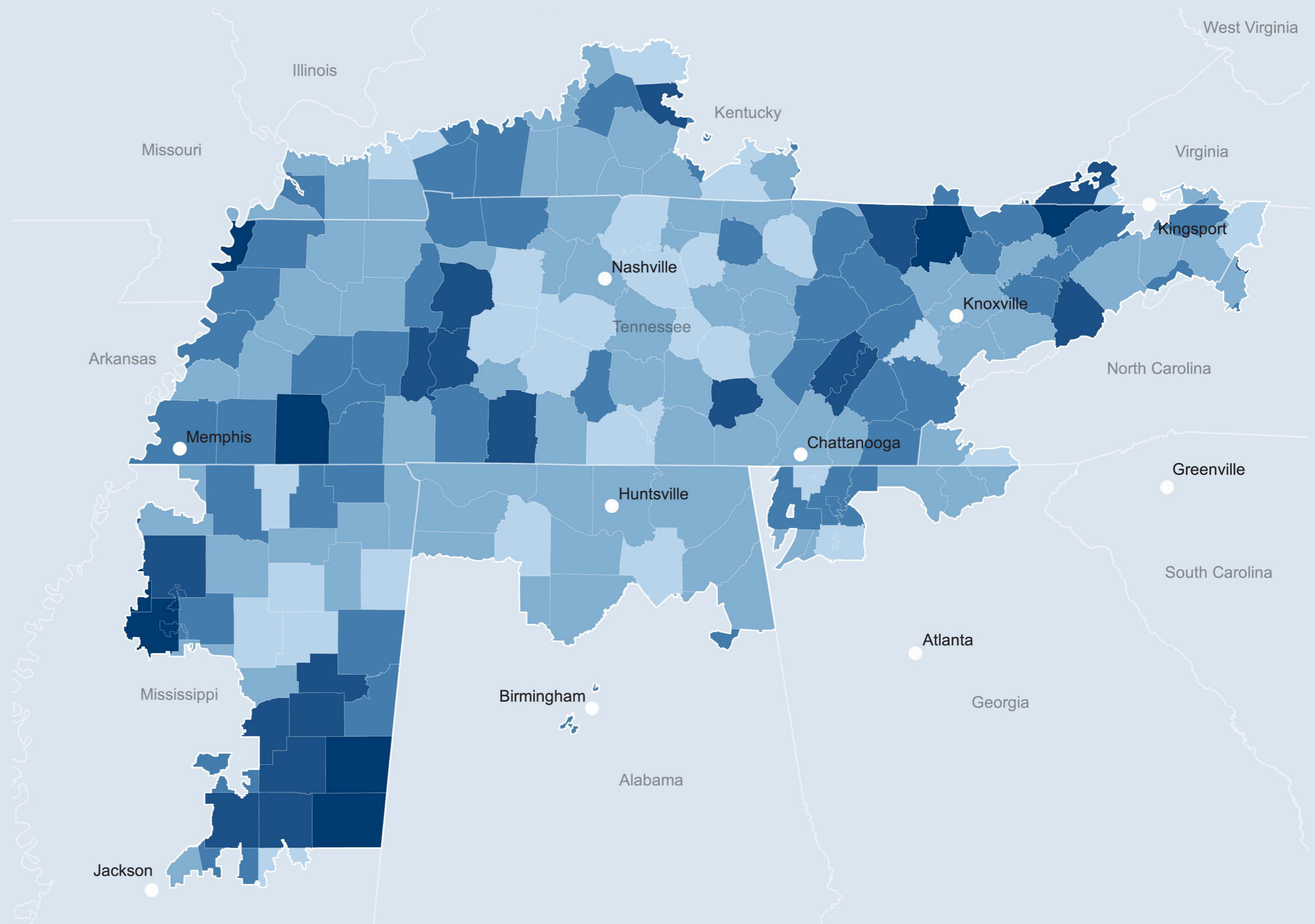
Unemployment Rate



County level data, 2020

Details and Findings

This map shows the unemployment rate in 2020 by county. Darker colors represent counties with higher unemployment rates.



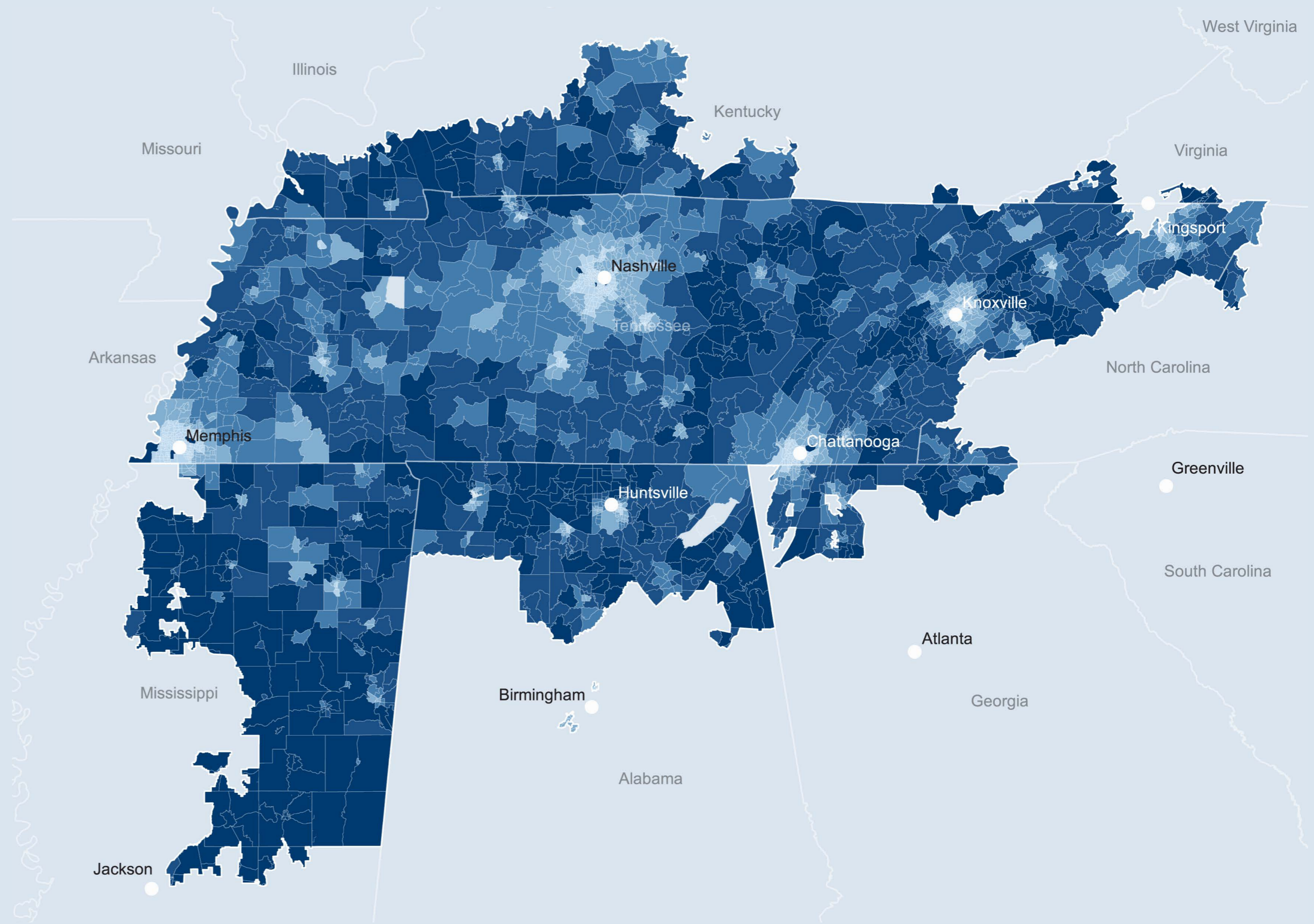
Job Access Score

- 9.9 to -6.5
- 6.5 to -3.8
- 3.8 to -2.16
- 2.16 to -1.4
- 1.4 to 0

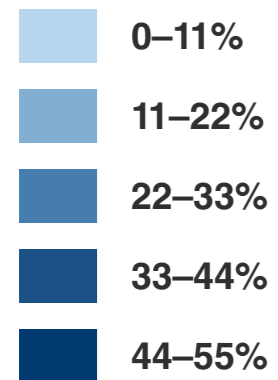
Census tract level data, 2022

Details and Findings

This map shows the Job Access Score, as calculated by the Department of Energy’s Justice40 Initiative. Darker colors on the map represent census tracts with poorer job access.



Population with Less than High School Education

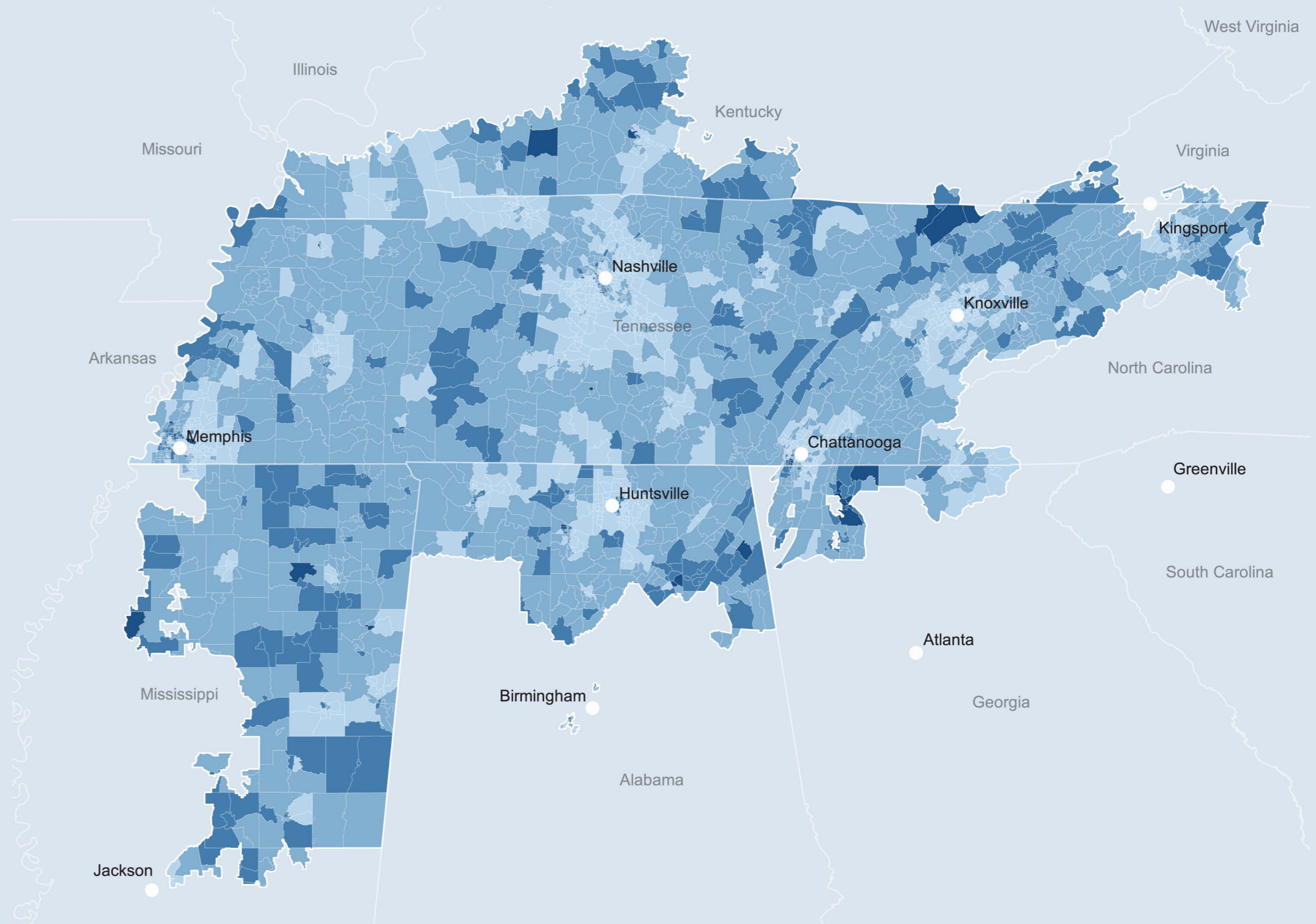


Census tract level data, 2022

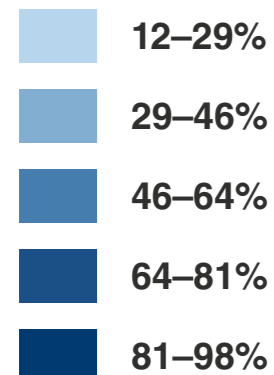
Details and Findings

This map shows the percentage of the total population age 25 and above whose reported education is less than a high school diploma. Darker colors represent census tracts with higher rates of populations with less than a high school education.

13% of residents in the TVA service region over the age of 25 do not have a high school degree, compared to the national average of 11.5%.



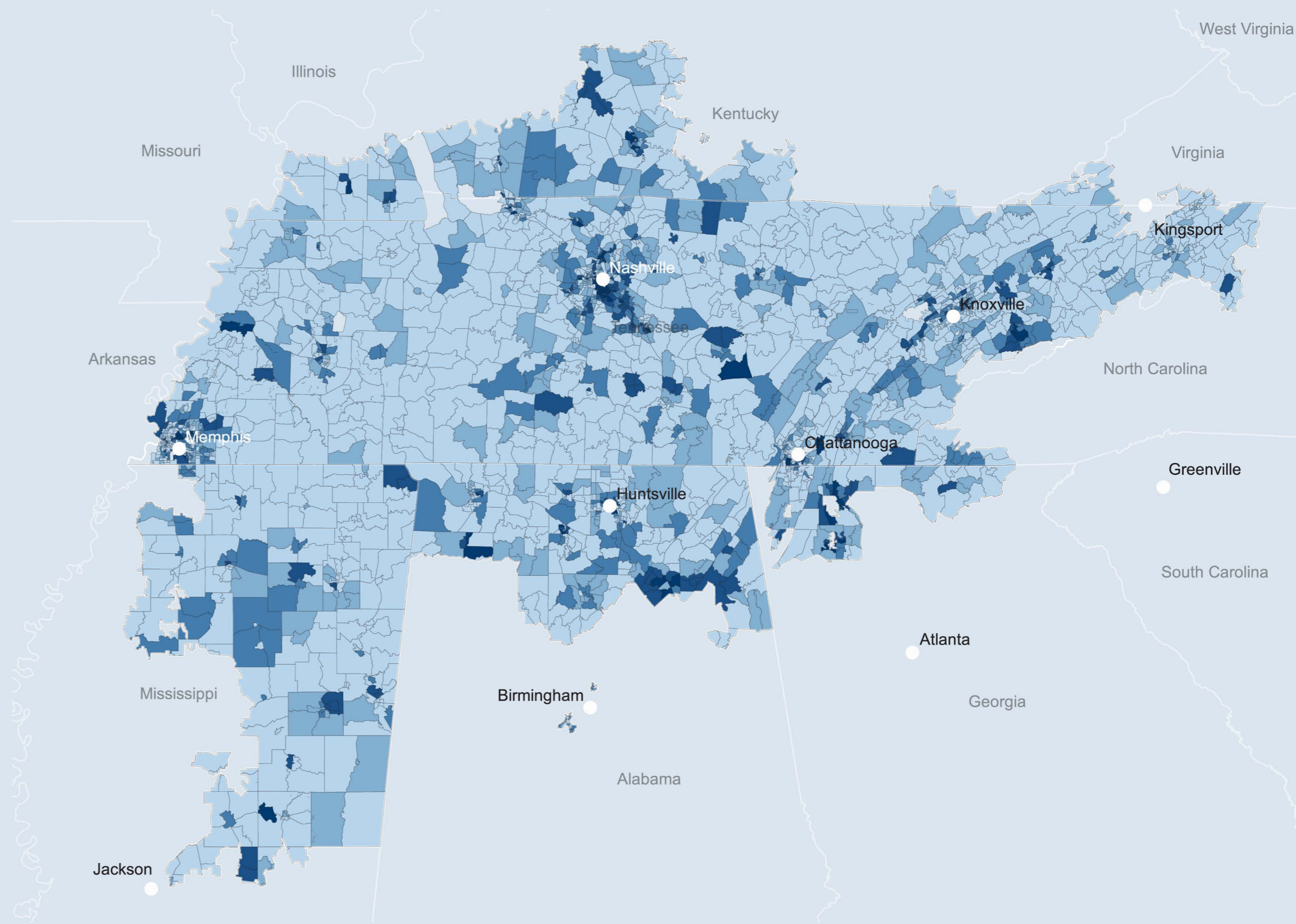
Linguistic Isolation



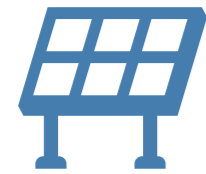
Census tract level data, 2022

Details and Findings

This map shows the share of households that do not have anyone over the age of 14 who speaks English very well. Darker colors represent census tracts with less English-speaking ability.



Source: [Council on Environmental Quality](#)



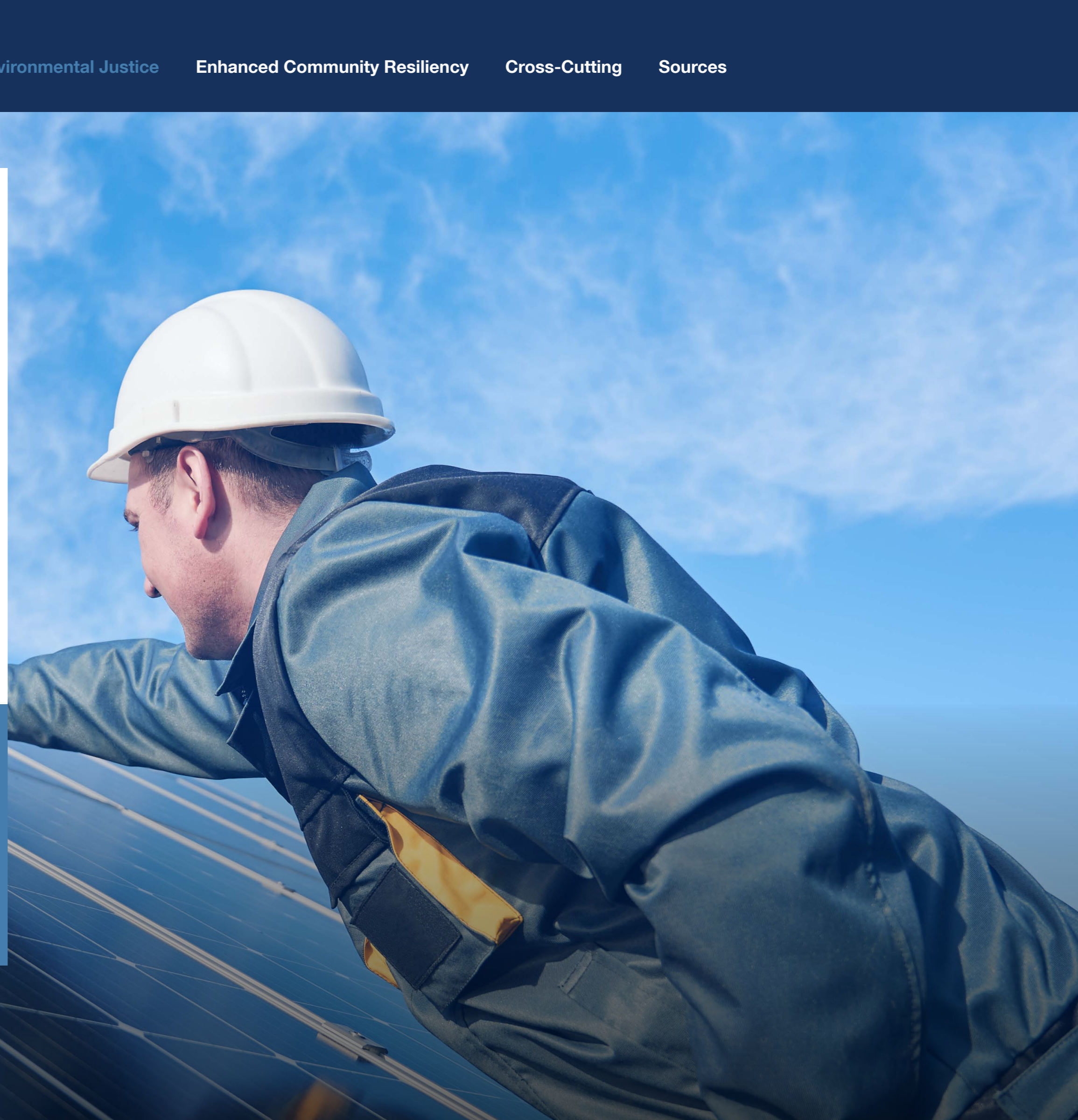
Energy and Environmental Justice

GOAL

Everyone in the TVA service region has access to a healthy environment (natural and built) and reliable, affordable and clean energy.

FEATURED MAPS

- ✓ Low Life Expectancy Percentile
- ✓ Climate Hazards Loss of Life Estimates
- ✓ Energy Burden
- ✓ Air Toxins Index Rating
- ✓ PM_{2.5} Level in Air



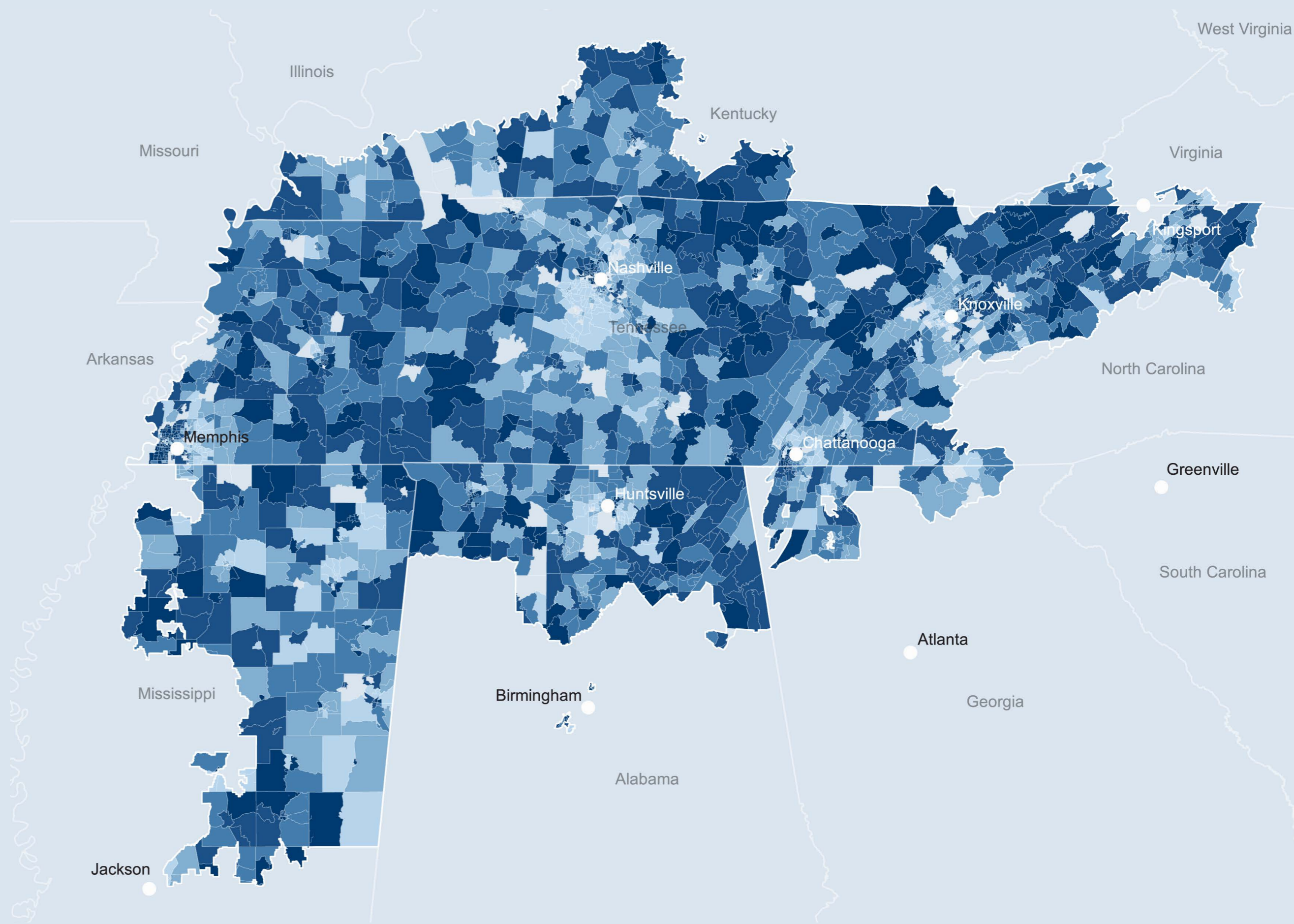
Low Life Expectancy Percentile

- 0th to 39th
- 39th to 67th
- 67th to 79th
- 79th to 90th
- 90th to 99th

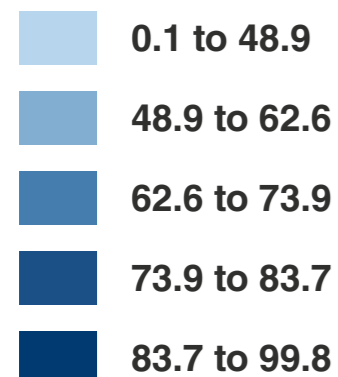
Census tract level data, 2022

Details and Findings

The Low Life Expectancy Percentile is based on the average number of years a person can expect to live compared to the national average. Darker colors on the map represent census tracts where the average life expectancy is shorter than the national average.



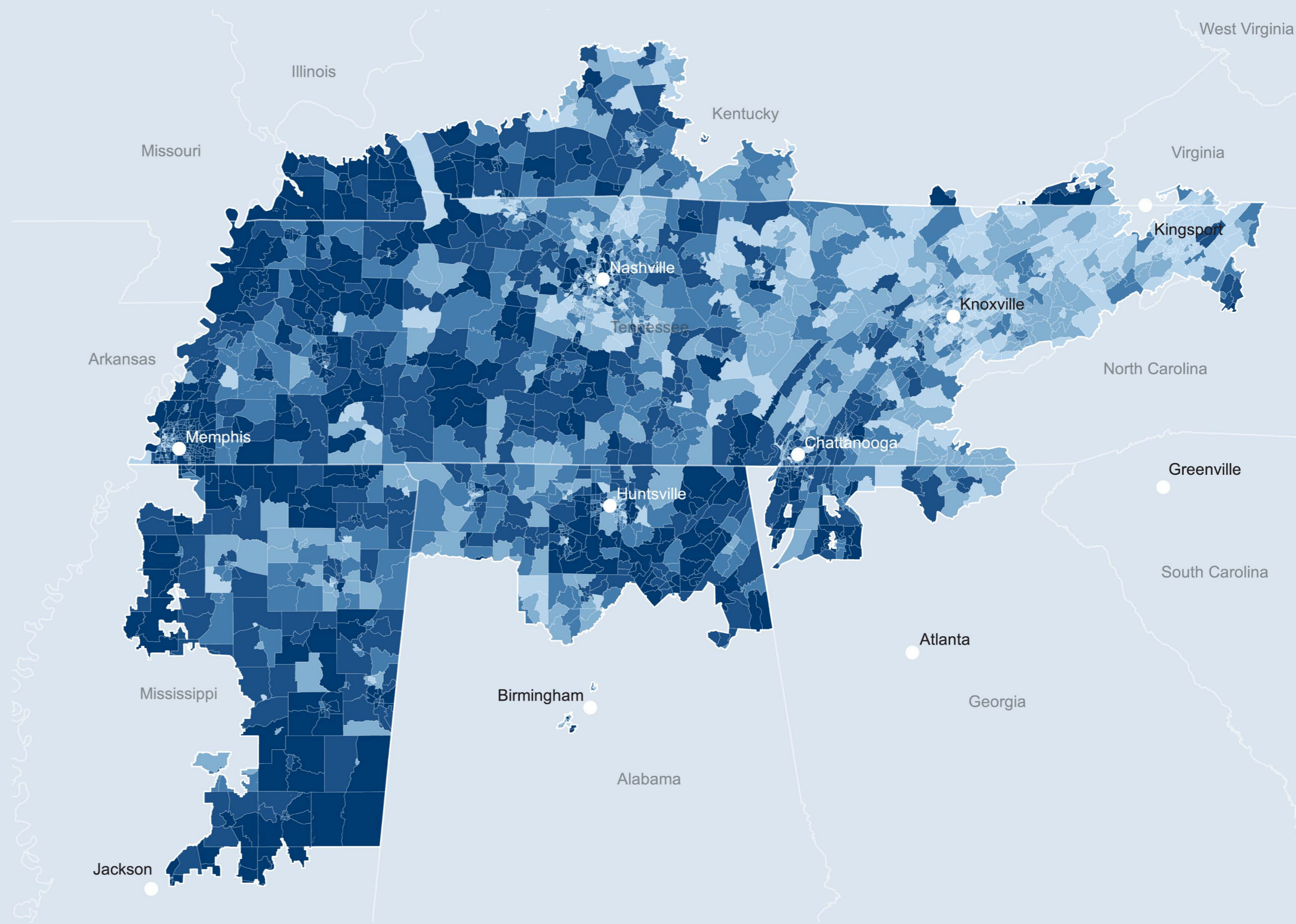
Climate Hazards Loss of Life Estimates



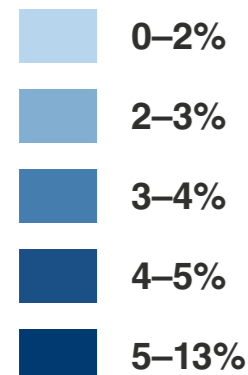
Census tract level data, 2022

Details and Findings

This map shows the expected annual loss of life, including fatalities and injuries, from 18 different climate hazards. Darker colors represent census tracts with higher expected fatalities and injuries from climate hazards.



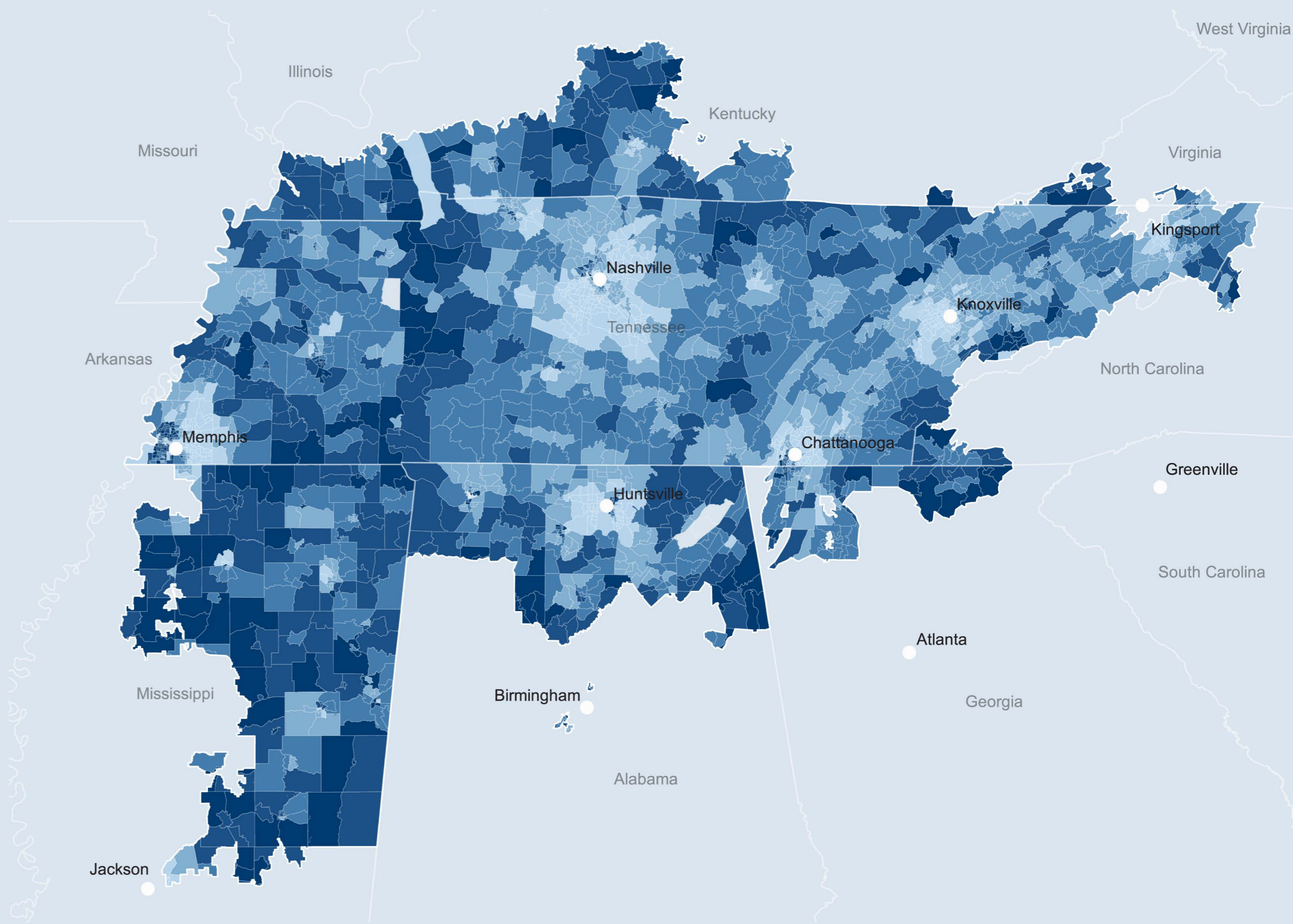
Energy Burden



Census tract level data, 2022

Details and Findings

Energy burden is the percentage of annual household income spent on energy bills. Census tract energy burden percentages are calculated as average annual household income divided by the average annual household energy costs. Darker colors represent census tracts where households pay a higher percentage of their income on energy.



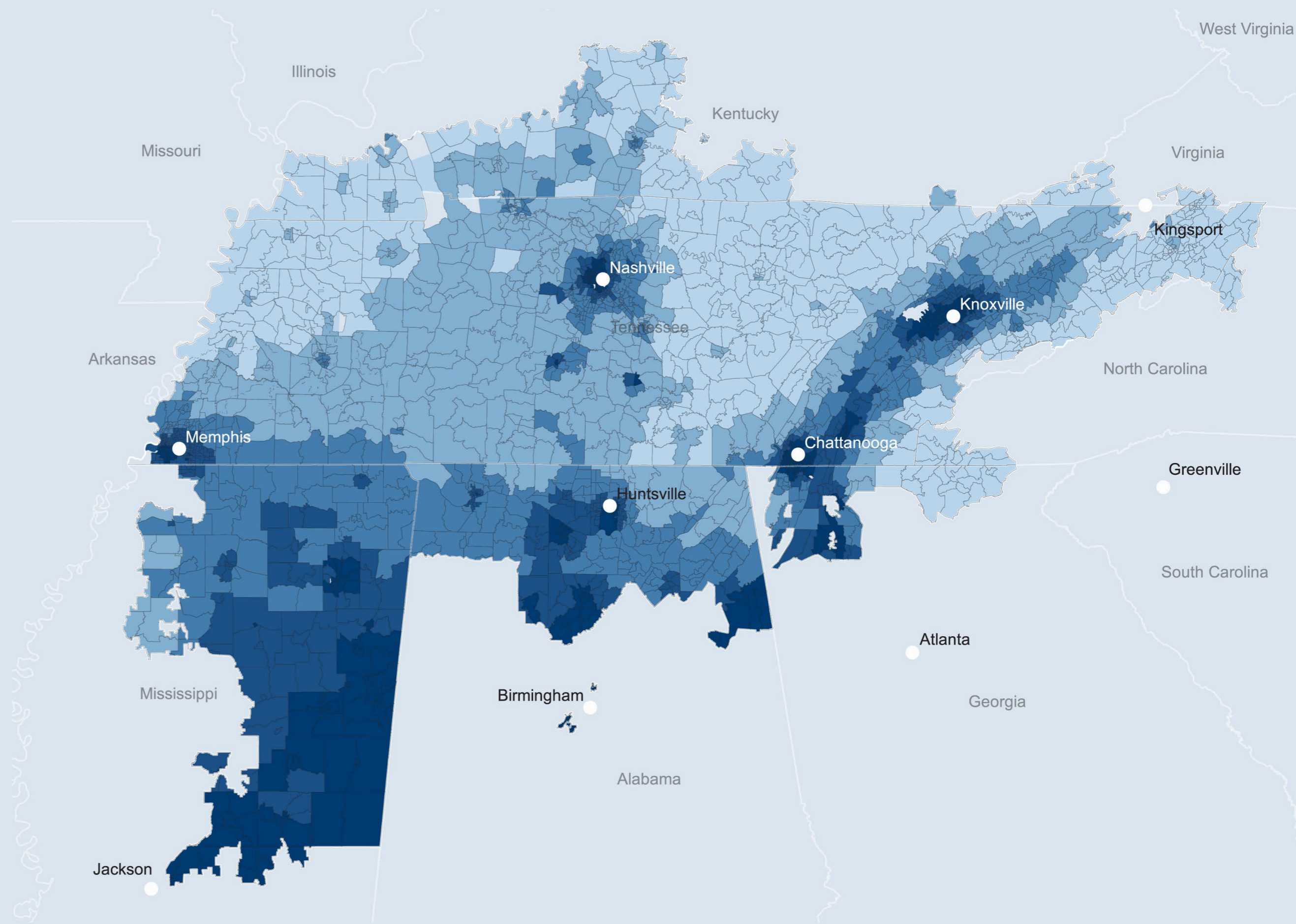
Air Toxins Index Rating

- 0 to 30.1
- 30.1 to 33.5
- 33.5 to 36.7
- 36.7 to 39.3
- 39.3 to 74.5

Census tract level data, 2020

Details and Findings

This map shows the Environmental Justice Index for air toxins cancer risk, which is defined as the lifetime cancer risk from inhalation of air toxins. Darker colors represent census tracts with higher risk of cancer from the inhalation of air toxins.



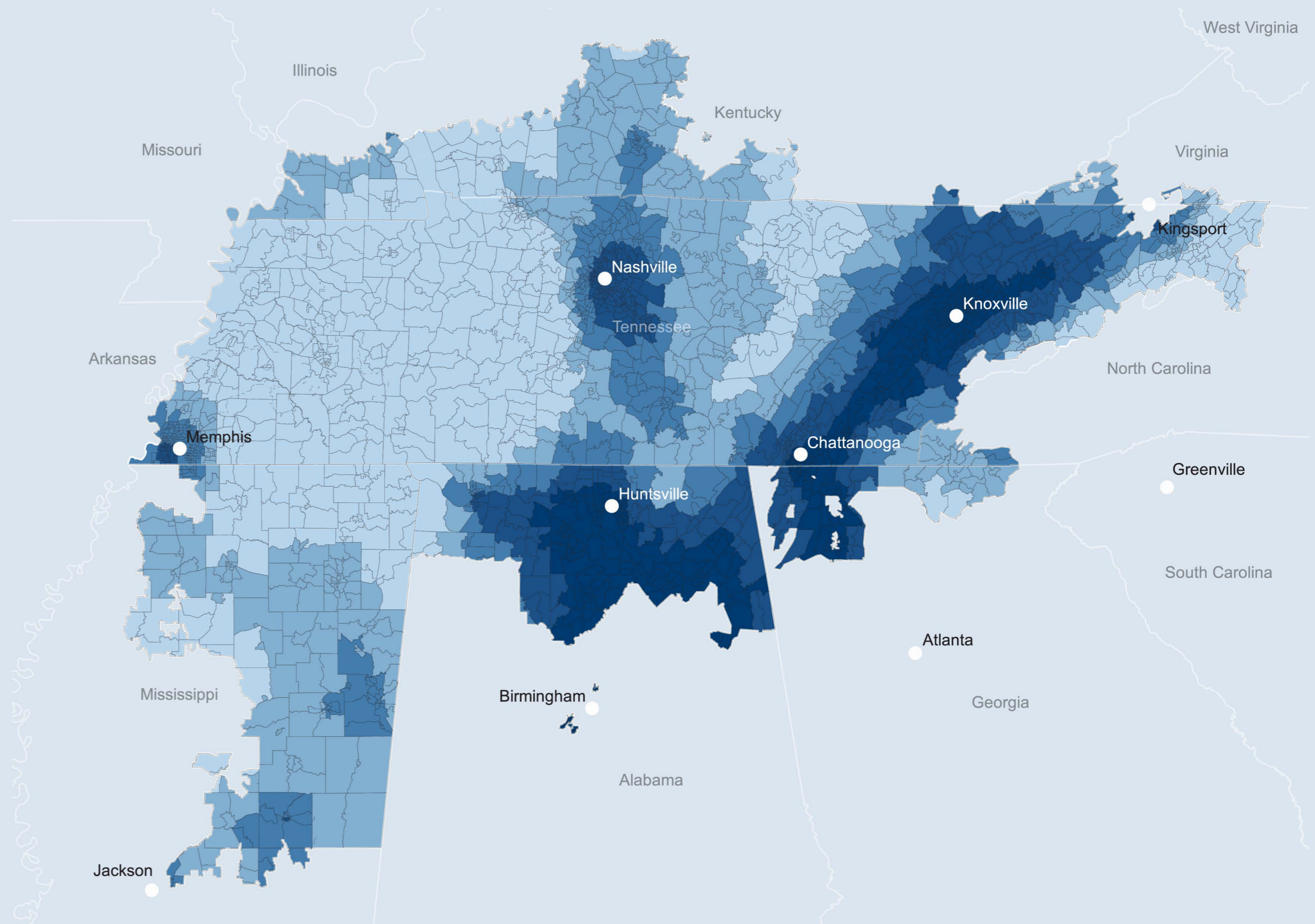
PM_{2.5} Level in Air

- 7.39 to 8.46
- 8.46 to 8.77
- 8.77 to 9.15
- 9.15 to 9.71
- 9.71 to 11.15

Census tract level data, 2020

Details and Findings

This map shows the Environmental Justice Index for the annual average of particulate matter 2.5 (PM_{2.5}) levels in the air (µg/m³). Darker colors represent census tracts with higher concentrations of particulate matter in the air.





Enhanced Community Resiliency

GOAL

Communities in the TVA service region have plans and resources to minimize the impacts of events like natural disasters and cyberthreats, to endure them safely and to recover quickly.

FEATURED MAPS

- ✓ Water Risk Score
- ✓ Flood Risk Percentile
- ✓ Outage Duration in Minutes
- ✓ Wildfire Risk Percentile

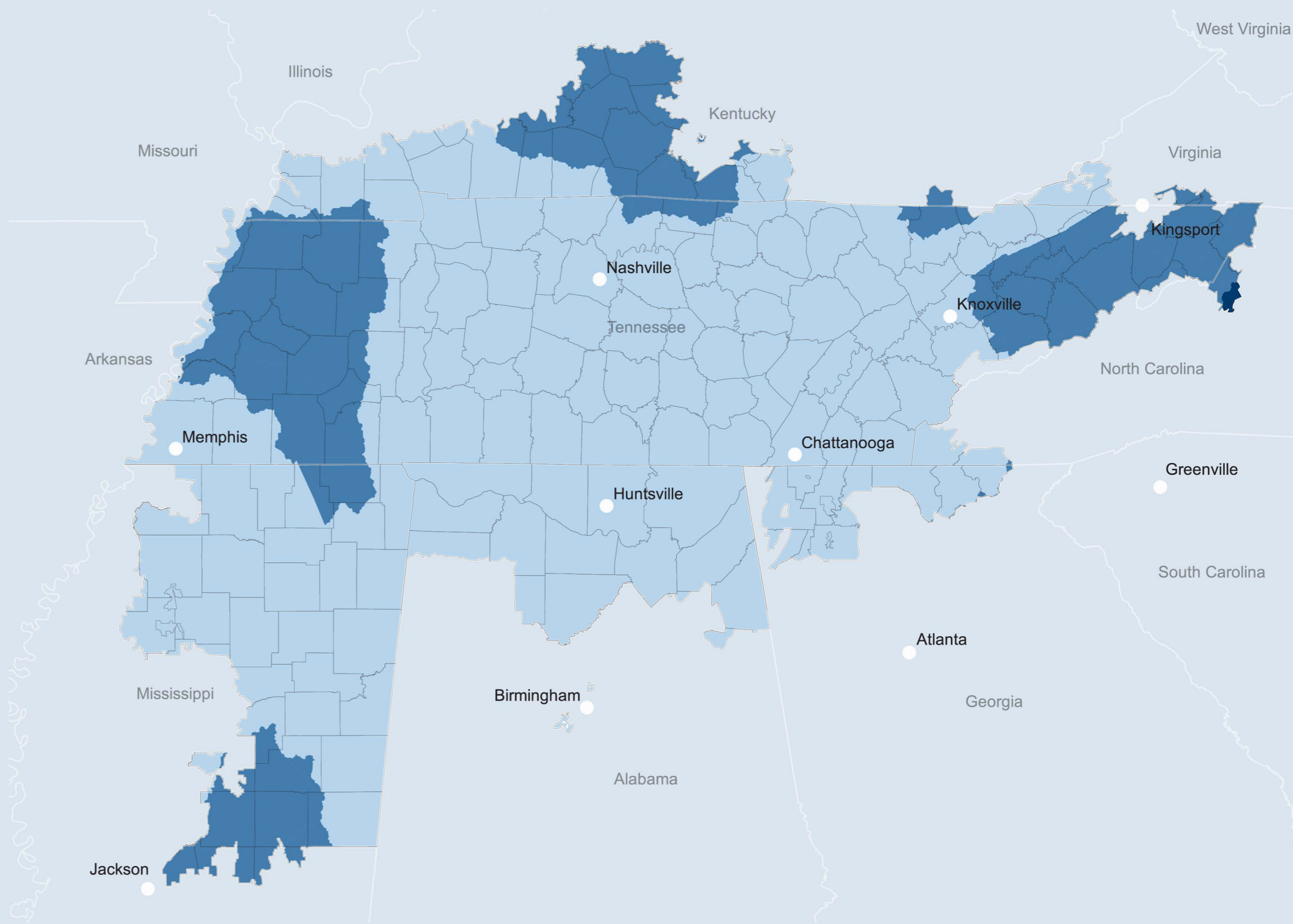
Water Risk Score

- 0 to 0.4 (Low)
- 0.4 to 0.8 (Low)
- 0.8 to 1.2 (Low-Medium)
- 1.2 to 1.6 (Low-Medium)
- 1.6 to 2 (Low-Medium)

Hydro-basin level data, 2019
(County lines shown for reference)

Details and Findings

Water risk, as displayed in this map, is a composite overall score calculated with 13 water risk indicators, such as drought risk, seasonal variability and unimproved or no drinking water. Higher values, shown with darker colors on this map, indicate increased water risk for people in those hydro-basins.



Outage Duration in Minutes

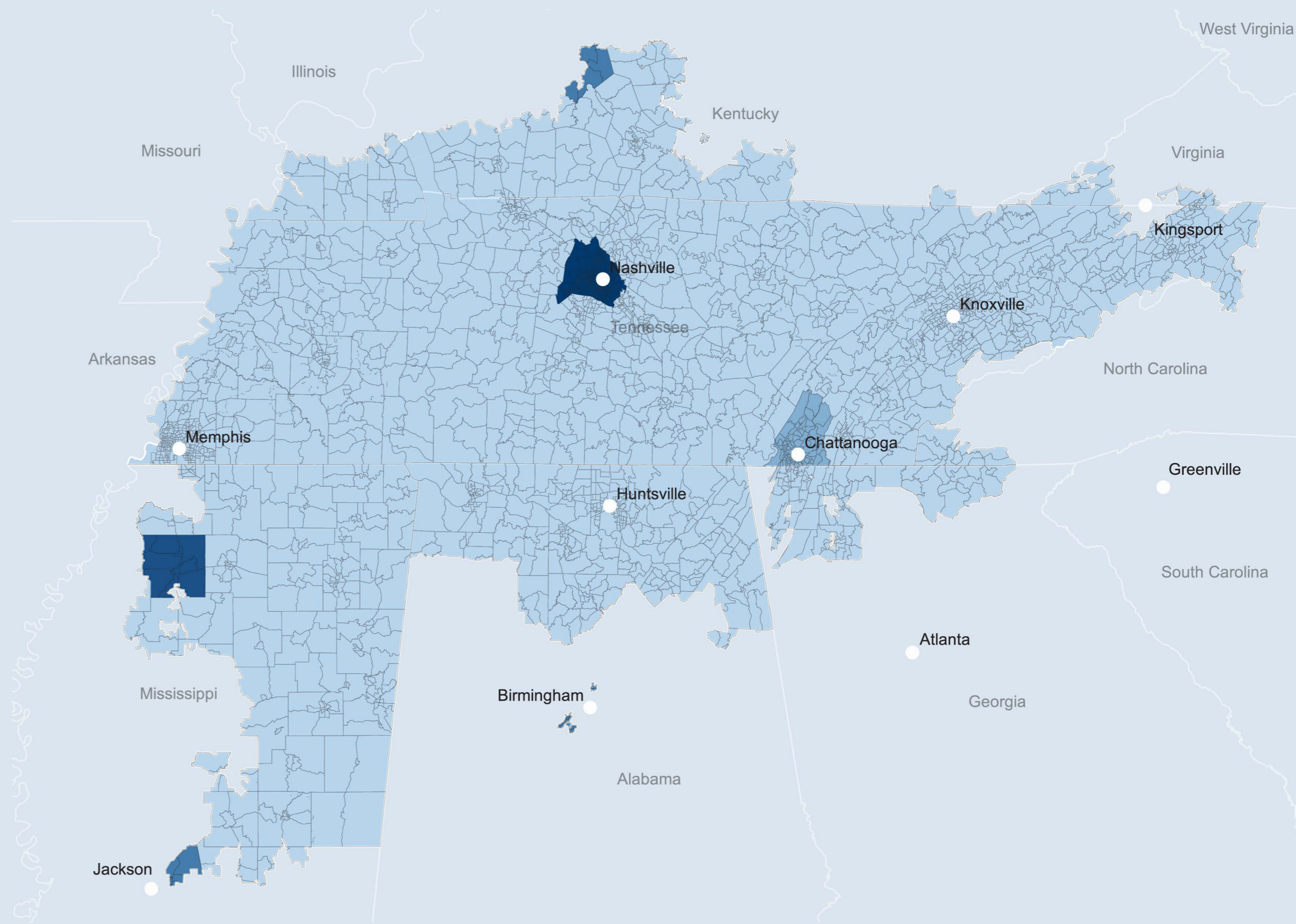
- No Data
- 0 to 135
- 135 to 620
- 620 to 1114
- 1114 to 4801

Census tract level data, 2022

Details and Findings

This map shows the average duration of power outage events in minutes that occurred from 2017-2020 by census tract, also known as the system average interruption duration index (SAIDI).

Customers in the seven states served by TVA experienced an average of three hours of power outages in 2021.



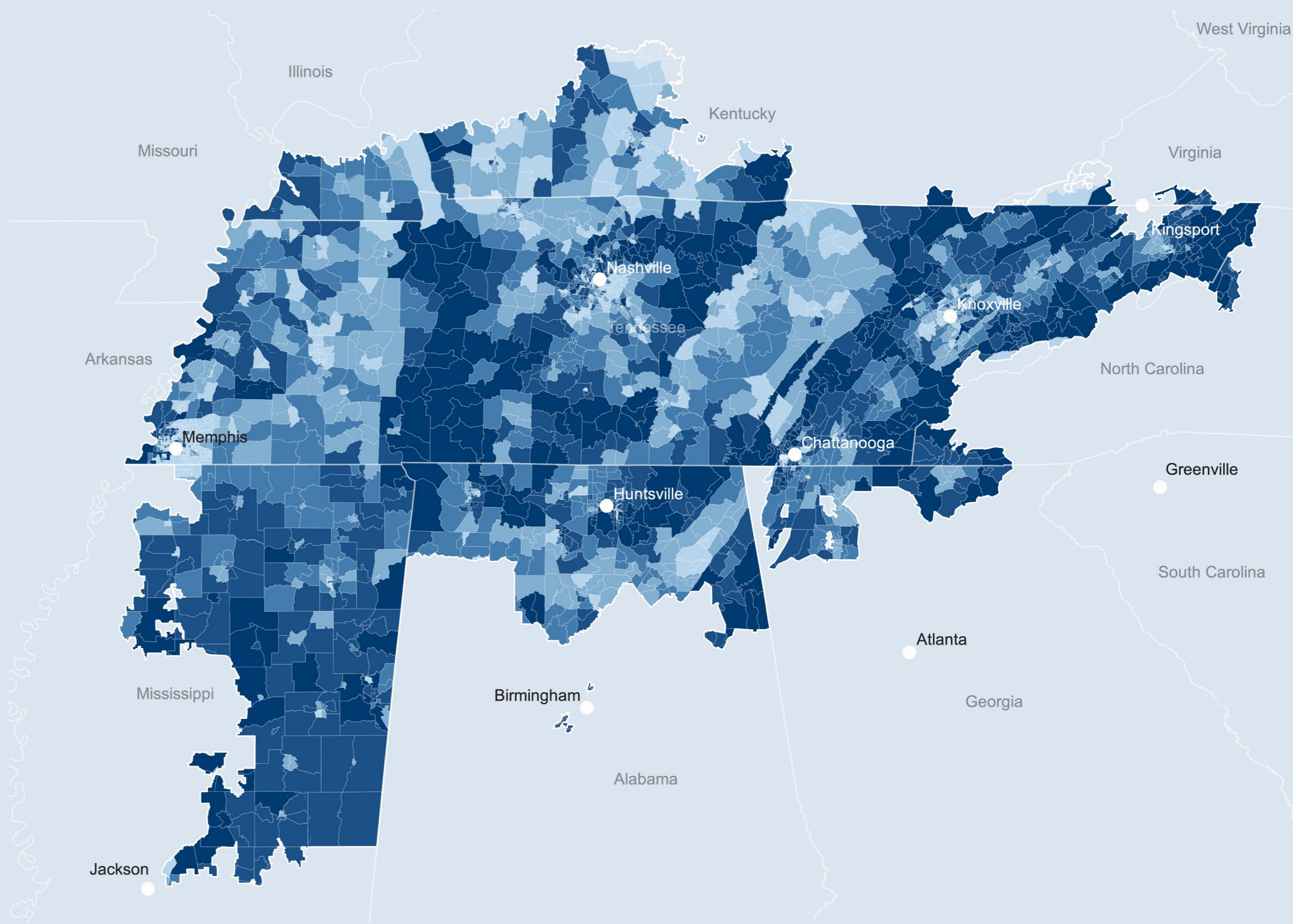
Flood Risk Percentile

- 0th to 41st
- 41st to 55th
- 55th to 67th
- 67th to 79th
- 79th to 97th

Census tract level data, 2022

Details and Findings

This map shows the percentile of properties projected to be at risk of floods from tides, rain, riverine and storm surges within 30 years. Percentiles are based on national values, and darker colors represent census tracts with increased flood risk.



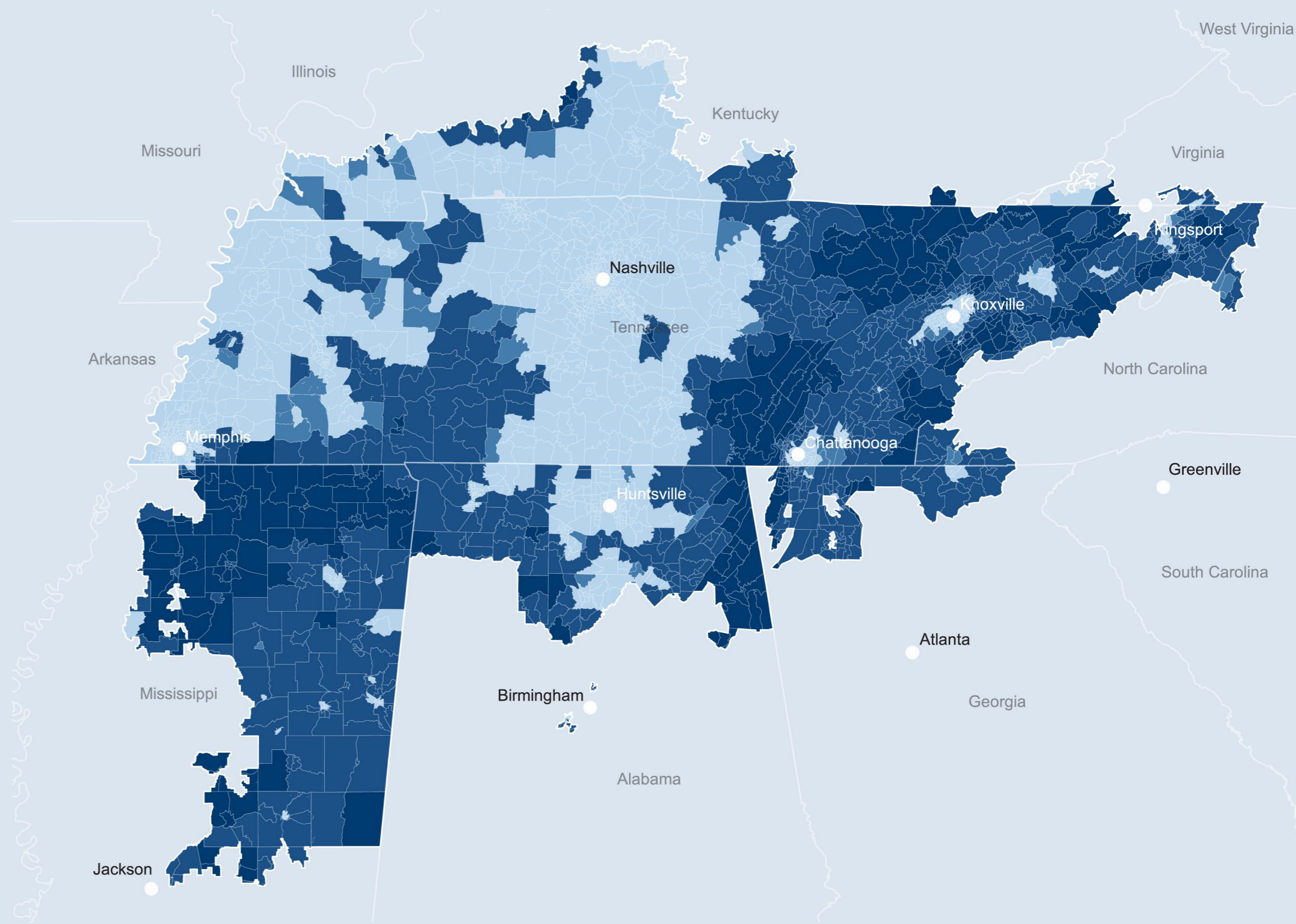
Wildfire Risk Percentile

- 0th to 41st
- 41st to 55th
- 55th to 67th
- 67th to 79th
- 79th to 97th

Census tract level data, 2022

Details and Findings

This map shows the percentiles of properties projected to be at risk of wildfire from fire fuels, weather, human influence and fire movement within 30 years. Percentiles are based on national values, and darker colors represent census tracts with increased wildfire risk.





Cross-Cutting

The following maps cover topics that touch on multiple focus areas within Connected Communities.

FEATURED MAPS

- ✓ Social Vulnerability Index
- ✓ Disadvantaged Community Score
- ✓ Disadvantaged Community Status



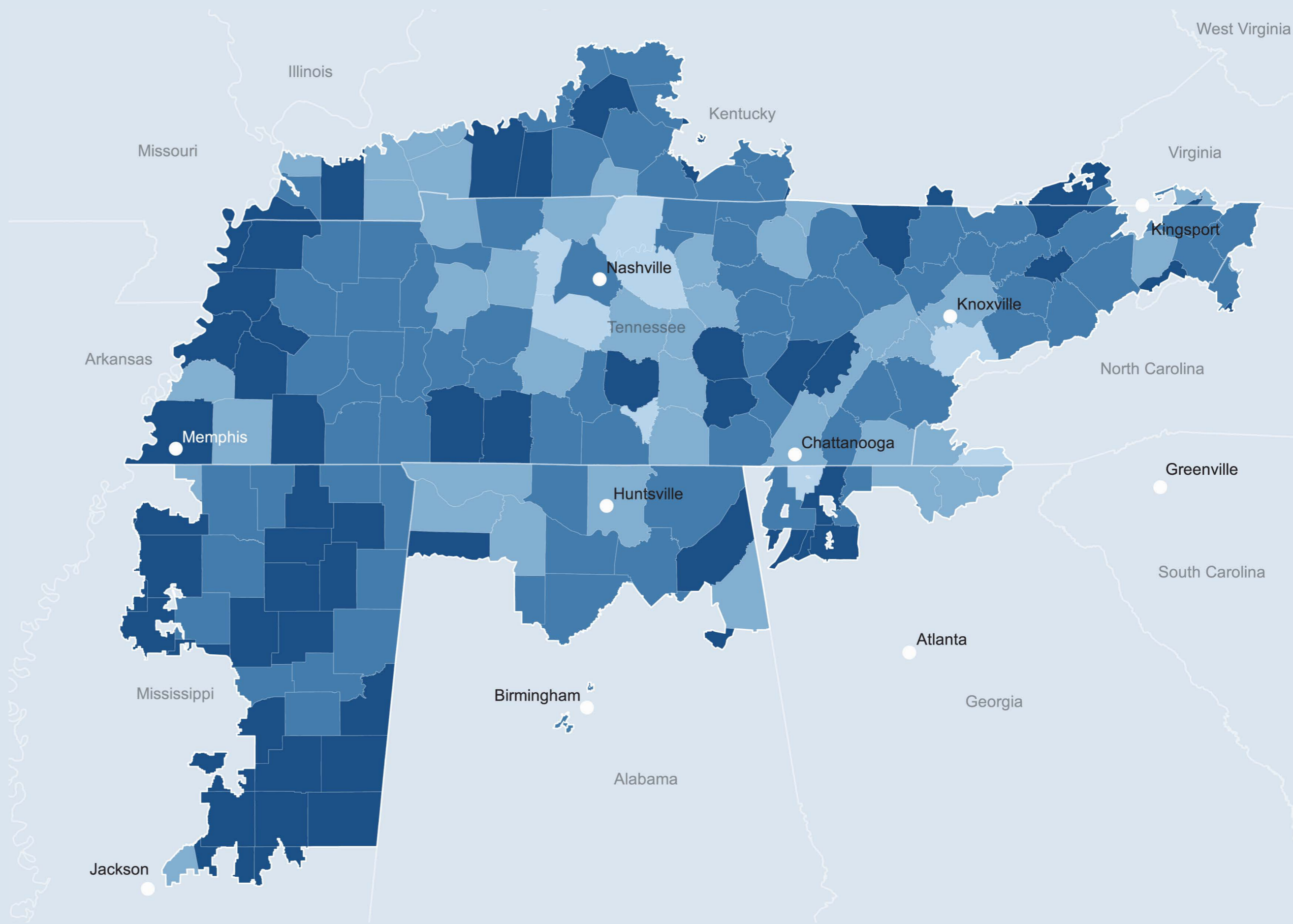
Social Vulnerability Index

- 0 to 0.25 (Low)
- 0.25 to 0.5 (Low-Medium)
- 0.5 to 0.75 (Medium-High)
- 0.75 to 1 (High)

County level data, 2020

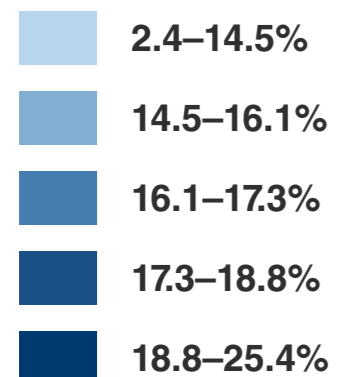
Details and Findings

The Social Vulnerability Index ranks areas based on 16 social factors including unemployment, racial and ethnic minority status and disability. A higher value represents counties with higher social vulnerability, which is represented with darker colors on this map.



Source: [Center for Disease Control and Prevention/Agency for Toxic Substances and Disease Registry](#)

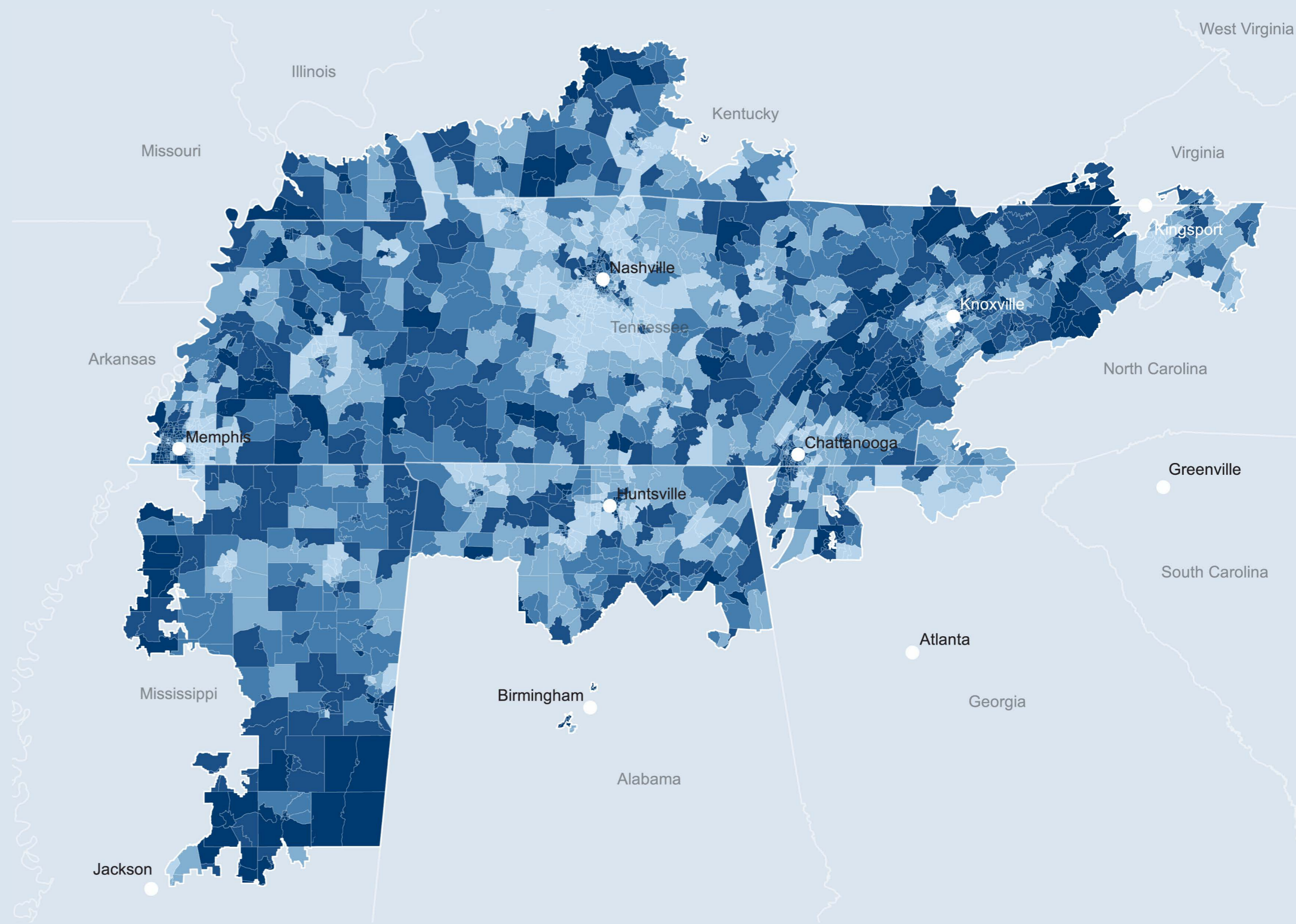
Disadvantaged Community Score



Census tract level data, 2022

Details and Findings

Disadvantaged Community (DAC) Score is the cumulative burden based on the sum of percentiles across 36 indicators. DAC Score is calculated as part of the Department of Energy’s Justice40 Initiative. These 36 indicators are categorized into those related to energy burden, environmental and climate hazards, socio-economic vulnerabilities and fossil dependence. Higher values indicate more disadvantaged census tracts, represented with darker colors on the map.



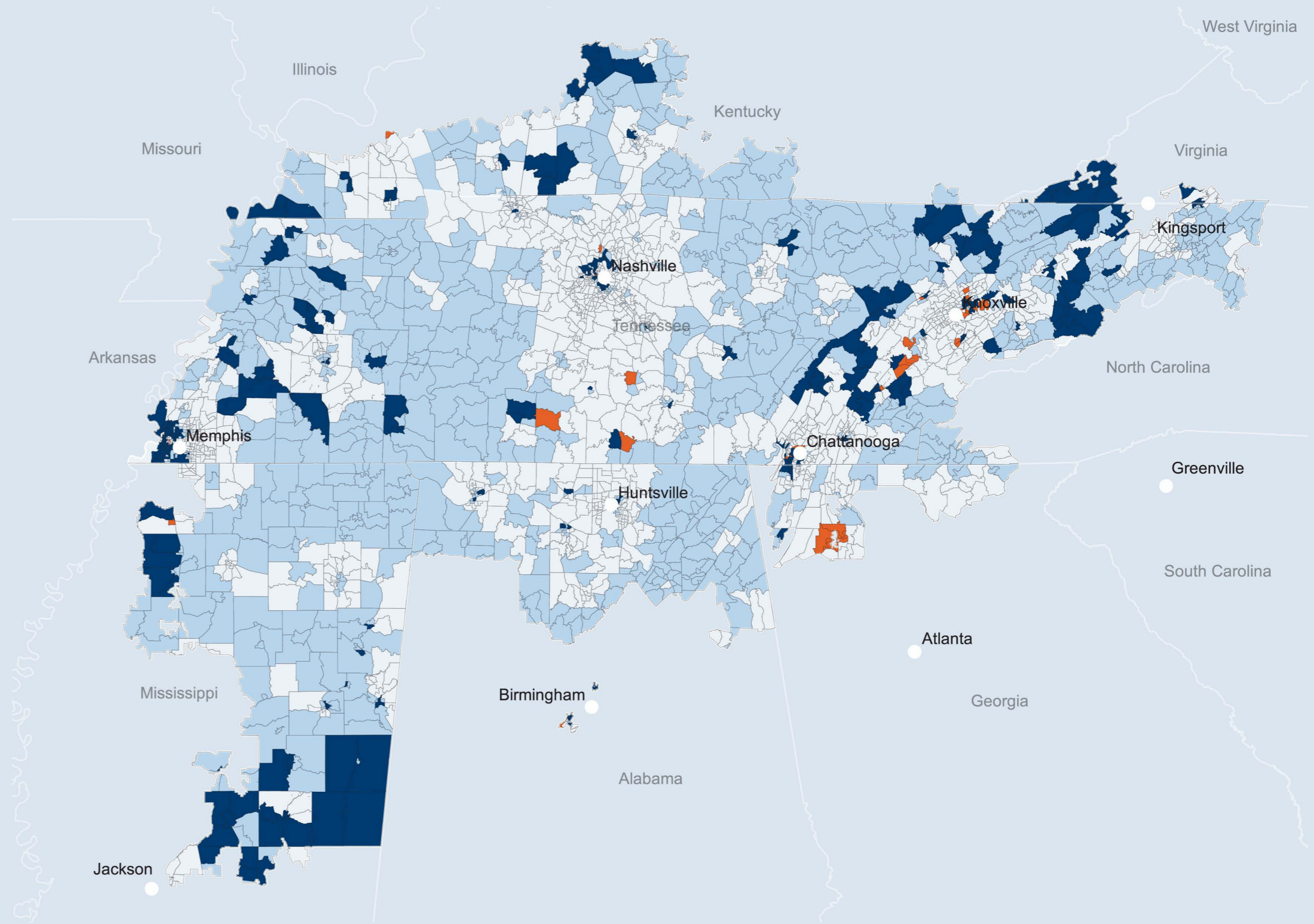
Disadvantaged Community Status

- Not Disadvantaged
- Disadvantaged (according to the CEQ)
- Disadvantaged (according to the DOE)
- Disadvantaged (according to both sources)

Census tract level data, 2022

Details and Findings

This map shows whether a census tract is considered disadvantaged by the Department of Energy (DOE) Justice40 Initiative or the Council on Environmental Quality (CEQ) Climate and Economic Screening Tool. In this map, orange tracts are considered disadvantaged by the DOE only, light blue tracts by the CEQ only, and dark blue tracts are considered disadvantaged by both organizations.





Sources

Centers for Disease Control and Prevention, Agency for Toxic Substances and Disease Registry, and Geospatial Research, Analysis, and Services Program

CDC/ATSDR Social Vulnerability Index (SVI). 2020.

Council on Environmental Quality

Climate and Economic Screening Tool. 2022.

Federal Communications Commission

Form 477 Fixed Data. 2020.

U.S. Census Bureau

American Community Survey 1-Year Estimates. 2020.

U.S. Census Bureau

Income and Poverty in the United States: 2020. 2021.

U.S. Department of Energy Office of Economic Impact and Diversity

DOE Working Justice40 Disadvantaged Communities (DACs) 2022. 2022.

World Resource Institute

Aqueduct Water Risk Atlas. 2019.

Mapping Key Data

for Connected Communities
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