

Valley Renewable Energy Solutions Guide



ONSITE SOLUTIONS			OFFSITE SOLUTIONS	
	DISPERSED POWER PRODUCTION	GREEN INVEST	GREEN SWITCH	GREEN FLEX
LOCATION	On-site	In the Tennessee Valley [†]	In the Tennessee Valley [†]	Delivered to the Valley ^{††}
COMMITMENT	5 Years	Up to 20 Years	Short term	1 Year
\$ PRICE/CREDIT	TVA's monthly avoided cost (-\$0.025/kWh credit)	Market-based	\$2/200 kWh \$0.01/kWh***	\$3.25/REC
MINIMUM CUSTOMER COMMITMENT	≤ 80 MW	≥ 1 MW	≥ 200 kWh ≥ 1 kWh***	≥ 2,000 MWh
CERTIFICATION	NA	NA	Green-e® Energy	Green-e® Energy
ALSO AVAILABLE TO RESIDENTIAL CUSTOMERS			•	
WIND SOLAR BIOMASS OTHER	Co-generation**	TVA procures renewables to meet up to 100% of customer's load		•

WHAT IS A REC?

A renewable energy certificate (REC) is a tradeable, non-tangible commodity that represents the property rights to the environmental, social and other non-power attributes associated with 1 MWh of electricity that was generated and delivered to the electricity grid from a renewable energy source.



^{*}Available to Residential Rate Customers only. Installation verification performed by program staff.

^{**}Must obtain Qualifying Facility status if generation facility has maximum net power production capacity over 1 MW, per Federal Energy Regulatory Commission requirements.

^{***}This enrollment option is currently offered by Middle Tennessee Electric (MTE) and Knoxville Utilities Board (KUB).

[†]Generation locations include: AL, GA, KY, MS, NC, TN, or VA.

^{††}Generation locations include: Iowa, Illinois, or Kansas.

HELP YOUR CUSTOMERS FIND THE RIGHT SOLUTION

This guide is designed to help you find the right renewable energy solution to meet the needs of your B&I customers. The overview page touches on each program at a high level, while each subsequent page takes a deeper dive into the program features and specifics. In order to make the best use of this guide and help find the solution that best fits your customer, there are a few things you should consider.

What's motivating the customer?

There are many reasons why a B&I customer may be interested in renewable energy. Understanding each customer's needs will help you determine which solution fits best.

Below are a few examples of customer needs.

- 1. Meet a carbon reduction goal above TVA's current system carbon rates*
- 2. Reduce their greenhouse gas emissions (GHG)
- 3. Reach sustainability-minded customers and enjoy the marketing benefits of renewable energy
- 4. Meet corporate sustainability goals that may have regional or on-site requirements

What are the customer's priorities?

Each of TVA's programs is unique, ensuring there are options to meet a wide range of customer needs. Which program fits best will depend on the customer's priorities. The guide uses the following categories when comparing each solution:



LOCATION

Is on-site a requirement? Is there a particular area or location the customer needs their renewable energy generated from?



COMMITMENT

Are they ready to make a long-term, multiyear commitment or would they prefer a month-to-month program?



PRICE

What type of financial commitment is the customer willing to make? What is the customer's preferred approach to ownership and financing?



TECHNOLOGY

Is there a preference for a certain type of renewable energy? Would they like to support a mixture of renewables?

*As of 2021, TVA has reduced CO2 emissions from its generation to 63% below 2005 levels. TVA plans to achieve 70% reduction by 2030, is on path to achieve 80% reduction by 2035, and aspires to achieve net-zero by 2050.



DISPERSED POWER PRODUCTION

ONSITE SOLUTION

IF YOUR B&I CUSTOMER SAYS:

"I have a requirement for **onsite renewable** which requires that I install a system. I also need to **retain the claims** to the renewable energy."

Dispersed Power Production (DPP) is their best option.

	Onsite	In the Valley	Out of the Valley
LOCATION	P		
	Short-term	Mid-term	Long-term
COMMITMENT		45	
	\$	\$\$	\$\$\$
INVESTMENT			6
	Wind	Solar	Variable
TECHNOLOGY			袰

PROGRAM FEATURES:



For qualified facilities up to 80 MW



The facility sells all or excess generation to TVA at TVA's monthly avoided cost



Systems can be wind, solar, biomass or combined heat and power (CHP)



5 year agreement with TVA



GREEN SWITCH

OFFSITE SOLUTION

IF YOUR B&I CUSTOMER SAYS:

"I would like to support renewables *in the Valley,* but I *don't want to make a long-term commitment.* I'd prefer the flexibility to cancel when the program no longer meets my needs. Paying more for electricity to support renewable energy is an investment I would like to make."

Green Switch is their best option.

	Onsite	In the Valley	Out of the Valley
LOCATION		0	
	Short-term	Mid-term	Long-term
COMMITMENT	45		
	\$	\$\$	\$\$\$
PRICE		9	
	Wind	Solar	Variable
TECHNOLOGY		麦	

PROGRAM FEATURES:





There is no contract and customers can cancel at any time

The program consists of solar RECs

Green Switch is Green-e® Energy certified



^{*} Generation locations include: AL, GA, KY, MS, NC, TN, or VA.

^{**} This enrollment option is currently offered by Middle Tennessee Electric (MTE) and Knoxville Utilities Board (KUB).

GREEN FLEX

OFFSITE SOLUTION

IF YOUR B&I CUSTOMER SAYS:

"I have a renewable energy or carbon reduction goal. *A low REC price* is most important, but I also like *not having to make a long-term commitment*. Location of the renewables does not matter to me."

Green Flex is their best option.

	Onsite	In the Valley	Out of the Valley
LOCATION			Q
	Short-term	Mid-term	Long-term
COMMITMENT		40	
	\$	\$\$	\$\$\$
PRICE	(B)		
	Wind	Solar	Variable
TECHNOLOGY	(费)		

PROGRAM FEATURES:

- Program pricing is \$2.50/MWh* and there is a minimum purchase requirement of 2,000 MWh annually
- Program consists of 100% wind RECs
- Enrollment is simple and there is no long-term commitment
- RECs are generated in the Midwest with the renewable energy being delivered to the Valley**
- ✓ Green Flex is Green-e® Energy Certified



^{**}Generation locations include: Iowa, Illinois, or Kansas.

GREEN INVEST

ONSITE/OFFSITE SOLUTION

IF YOUR B&I CUSTOMER SAYS:

"My company has a requirement or strong preference for **new-to-the-world** renewables located **in the region of my operations**. I would like access to the lowest-cost option."

Green Invest is their best option.

	Onsite	In the Valley	Out of the Valley
LOCATION		Q	
	Short-term	Mid-term	Long-term
COMMITMENT			45
	\$	\$\$	\$\$\$
PRICE			
	Wind	Solar	Variable
TECHNOLOGY			養

PROGRAM FEATURES:



TVA procures new renewables to meet up to 100% of customer's load



Customers will purchase RECs from a new, in-Valley renewable project



Minimum customer commitment is 10 MW



Provides long-term REC price stability



Price per MWh is variable and market driven



Valley Renewable Energy Solutions Guide

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