

2019 HISTORICAL PRODUCT CONTENT LABEL

Green Switch is a voluntary renewable energy program from Tennessee Valley Authority and participating local power companies.




In 2019 the product was sold in blocks of 150 kilowatt-hours (kWh), and was made up of the following new renewable resources.



Green Switch is Green-e Energy certified, and meets the environmental and consumer protection standards set forth by the non-profit Center for Resource Solutions. Learn more at www.green-e.org.

Green-e Energy Certified
New Renewables²
in Green Switch

General Location

	70% SOLAR	AL, GA, KY, NC and TN
	20% WIND	TN
	10% BIOMASS	MS and TN

1. These figures reflect the power delivered to customers participating in Green Switch in 2019.

2. New Renewables come from generation facilities that first began commercial operation within the past 15 years.

For comparison, the current average mix of resources TVA has purchased or generated includes: Nuclear (39%), Natural Gas and/or oil (20%), Coal (19%), Hydroelectric (9%), Other Non-Renewable (9%), Wind (3%), Co-gen (1%), and Other Renewable (<.5%). [Source: TVA FY2018]

The average home in the Tennessee Valley uses 1200 kWh per month. [Source: TVA]

For specific information about this electricity product, please contact your local power company or TVA's Green Switch at renewables@tva.gov, the toll free Renewable Energy Information Call Center at 1-866-673-4340, or visit www.tvagreen.com.