

2020 PROSPECTIVE PRODUCT CONTENT LABEL

Green Switch is a voluntary renewable energy program from Tennessee Valley Authority and participating local power companies.

The product is sold in blocks of 200 kilowatt-hours (kWh), and is made up of the following new renewable resources.



Green Switch is Green-e Energy certified, and meets the environmental and consumer protection standards set forth by the non-profit Center for Resource Solutions. Learn more at www.green-e.org.

Green-e Energy Certified
New² Renewables in Green Switch

Generation Location



70% SOLAR

AL, GA, KY, MS, NC, TN or VA



20% WIND

AL, GA, KY, MS, NC, TN or VA



10% BIOMASS

AL, GA, KY, MS, NC, TN or VA

1. These figures reflect the electricity that we have contracted to provide. Actual figures may vary according to resource availability. We will annually report to you before August 1 of next year in the form of a Historical Product Content Label the actual resource mix of the electricity you purchased.

2. New Renewables come from generation facilities that first began commercial operation within the past 15 years.

For comparison, the current average mix of resources TVA has purchased or generated includes: Nuclear (38%), Coal (25%), Natural Gas and/or oil (20%), Hydroelectric (9%), Wind (3%), Co-gen (1%), Other Non-renewable (3%), and Other Renewable (<1%). [Source: TVA CY2017]

The average home in the Tennessee Valley uses 1200 kWh per month. [Source: TVA]

For specific information about this electricity product, please contact your local power company or TVA's Green Switch at renewables@tva.gov, the toll free Renewable Energy Information Call Center at 1-866-673-4340, or visit www.greenswitch.com.