# Talking Points: The Power of Partnership

**Local**

* We’re here every day, powering every aspect of life – at home, at work and at play!
* We’re in it for the people, not the profits. That’s public power.
* This is our home. We live, work and play here, and together we make decisions that put our community first.
* Prioritizing people allows us to respond to changing needs in our community, like providing flexibility and support to those hit hardest by the COVID-19 outbreak.
* We play a key role in the local economy – and partner to provide good jobs to folks who live right here in our community.
* We deliver goods and services that keep our communities humming.
* Local utilities work together to restore power when major storms hit our area.
* We love giving back through involvement with schools and community organizations.

**Low Cost**

* We keep the cost of power as low as possible so you can focus on living life to the fullest.
* Our resources come from the rates you pay. We appreciate that fact, and we are committed to using those resources wisely to keep the power flowing and our communities strong.
* Public power means we are focused on delivering reliable, efficient service today, tomorrow and for the years to come.

**Reliable**

* You expect the lights to come on when you flip the switch. We don’t take that lightly.
* You expect your power to be on rain or shine. That’s our goal – but when it does go out, we work as quickly and safely as possible to restore it.
* Part of using our resources wisely means investing in the people, technology and equipment needed to keep reliability high and rates as low as possible.
* Dispatch operations centers are the heartbeat of your local electric system. By keeping a constant eye on the electric system, dispatchers can get crews headed in the right direction fast when problems arise!
* Our essential crews are working safely through the pandemic, severe weather and other unique challenges to maintain vital services. We’re here to keep power flowing to businesses, hospitals, and home offices and classrooms when it’s needed most.

**Community Focused**

* We live, work and play here, you see us at church, the ball field and the grocery store.

*\*As COVID-19 distancing restrictions vary from community to community, use only if indicative of current events in the areas you serve.*

* Because we live here, we want to see our community grow and thrive. We work with partners to attract businesses that bring jobs and opportunities to our community.
* Our daily work is delivering power to you, but our employees also volunteer hundreds of hours with community and school groups. We are proud to partner with TVA to help address hardships created by the pandemic and support families in greatest need through donations to local nonprofits.

**Quality of Life**

* [INSERT LPC NAME HERE] and TVA have worked together for more than 80 years to build a better quality of life for our community. Today, we continue to partner and invest in technology that keeps your power reliable, the environment healthy and our community thriving.
* Contributing to the quality of life in our community is both our responsibility and a privilege.
* From brewing that first cup of coffee to reading bedtime stories by nightlight, we’re there constantly powering your life.
* We are proud of our local communities, and we are working to build a brighter tomorrow.
* The environment is important to us. We work closely with TVA and local businesses to keep the air clean and our environment healthy!
* With a focus on carbon-free electricity and a variety of renewable energy solutions, we’re working with TVA to create the Valley’s cleaner, greener future.